



SPECIAL MEETING AGENDA STRATEGIC PLAN UPDATE

South Pasadena City Council
Senior Center, 1102 Oxley Street
Saturday, February 21, 2015, at 8:30 a.m.

Robert S. Joe, Mayor
Diana Mahmud, Mayor Pro Tem

Councilmembers
Michael A. Cacciotti; Marina Khubesrian, M.D.; Richard D. Schneider, M.D.

Call to Order **Pledge of Allegiance**

Strategic Planning Session *(Laura Mason-Smith, Facilitator)*

- Welcome and Overview of Meeting
- Public Comment: *Pursuant to Government Code Section 54954.3(a), members of the public will be provided with an opportunity to address any items described on the agenda only*
- Introductions and Recognition of Accomplishments
- Mission and Core Values
- Key Themes that Serve as a Foundation for Strategic Planning: Commission and Community Forum Input
- Review of Current Goals and Objectives
- Working Groups: Setting Objectives for Fiscal Year 2015-16
- Public Comment: *Pursuant to Government Code Section 54954.3(a), members of the public will be provided with an opportunity to address any items described on the agenda only*
- Next Steps
- Wrap Up and Participant Comments

Adjournment

 Meeting facilities are accessible to persons with disabilities. If you need special assistance to participate in this meeting, please contact the City Clerk's Office at (626) 403-7230. Hearing assistive devices are available in the Council Chambers. Notification at least 72 hours prior to the meeting will assist staff in assuring that reasonable arrangements can be made to provide accessibility to the meeting (28 CFR 35.102-35.104 ADA Title II).

I declare under penalty of perjury that I posted this notice of agenda on the bulletin board in the courtyard of City Hall at 1414 Mission Street, South Pasadena, CA 91030, as required by law.

02/19/2015
Date


Desiree Jimenez, Deputy City Clerk

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February 21, 2015 Special City Council Meeting
Strategic Plan Update

City Participants



CITY OF SOUTH PASADENA
Strategic Planning Update Meeting
Saturday, February 21, 2015 8:30 a.m.

Participants:

| | |
|----------------------------|------------------------------|
| Laura Mason-Smith | Facilitator |
| Robert S. Joe | Mayor |
| Diana Mahmud | Mayor Pro Tem |
| Michael A. Cacciotti | Councilmember |
| Marina Khubesrian, M.D. | Councilmember |
| Richard D. Schneider, M.D. | Councilmember |
| Gary E. Pia | City Treasurer |
| Evelyn Zneimer | City Clerk |
| Teresa L. Highsmith | City Attorney |
| Sergio Gonzalez | City Manager |
| Hilary Straus | Assistant City Manager |
| David Batt | Finance Director |
| Steve Fjeldsted | City Librarian |
| Jim Frawley | Fire Chief |
| Yvette Hall | Chief Deputy City Clerk |
| Arthur Miller | Police Chief |
| Sheila Pautsch | Community Services Director |
| Paul Riddle | Deputy Fire Chief |
| Paul Toor | Public Works Director |
| David Watkins | Planning & Building Director |
| Lucy Demirjian | Executive Assistant to CM |
| Margaret Lin | Principal Management Analyst |

Christopher Castruita, City Manager's Office, will be assisting the facilitator.

February 21, 2015 - Special City Council Meeting
Strategic Plan Update

Mission, Values, and Goals



CITY OF SOUTH PASADENA

MISSION STATEMENT

The City of South Pasadena is committed to providing effective and efficient municipal services for the community while preserving our small town character in a 21st Century environment.

CORE VALUES

not in priority order

The City of South Pasadena values...

- Honesty and Integrity
 - Teamwork
- Outstanding customer-friendly service
 - Responsiveness
- Open and accessible government
 - Community participation
 - Fiscal responsibility

THREE-YEAR GOALS

2014-2016 · not in priority order

- Eliminate the 710 freeway tunnel and promote multi-modal transportation
- Continue to improve City infrastructure and facilities
- Continue to strengthen the City's strong financial position, organizational effectiveness, and service levels
- Promote appropriate local economic growth
- Enhance the City's healthy, natural and built environment

February 21, 2015 - Special City Council Meeting
Strategic Plan Update

FY 2014-15 Strategic Plan
Quarter 2 Update

CITY OF SOUTH PASADENA
FY 2014-15 STRATEGIC PLAN
 Quarter 2 UPDATE

CITY OF SOUTH PASADENA ✪ ONE YEAR STRATEGIC OBJECTIVES
 July 1, 2014 – June 30, 2015

THREE-YEAR GOAL: *ELIMINATE THE 710 FREEWAY TUNNEL AND PROMOTE MULTI-MODAL TRANSPORTATION*

| Objectives to be Completed in FY2014-15 | | | | | | | |
|--|------------------|---|--|--------|-----------|---------|--|
| # | WHEN | WHO | WHAT | STATUS | | | COMMENTS |
| | | | | Done | On Target | Revised | |
| 1 | 6-30-15 | Margaret Lin | Hire consultants to perform a comparative economic study regarding the benefits of the tunnel and light rail alternatives and develop a comprehensive subregional transportation plan as a more efficient and cost-effective way to improve mobility in the region | | | X | Moving forward on two alternate projects would seem more advantageous at this time as the EIR/EIS is set to be released in February 2015. |
| 2. | 6-30-15 | Margaret Lin | Comment on the Environmental Impact Report (EIR) | | X | | 5-Cities Alliance awarded contracts to Nelson/ Nygaard (Transportation), Mestre (Geotechnical/Hydrological), & Shute, Mihaly & Weinberger (Legal). City Council approved the contracts during the July 2, 2014 City Council Meeting. |
| 3. | 6-30-15 | Margaret Lin | Monitor implementation of SB 416 to sell Caltrans properties | | X | | The City provided a comment letter regarding the proposed regulations on July 28, 2014 & will continue to monitor the regulations as they are being developed. |
| 4. | To Be Determined | Margaret Lin, Sergio Gonzalez, Lucy Kbjian, Christopher Castruita | Develop and implement a promotional video and public relations campaign to advance multi-modal advantages | | | X | Council to provide direction regarding public outreach efforts. |

CITY OF SOUTH PASADENA
FY 2014-15 STRATEGIC PLAN
 Quarter 2 UPDATE

CITY OF SOUTH PASADENA ✪ ONE YEAR STRATEGIC OBJECTIVES
 July 1, 2014 – June 30, 2015

THREE-YEAR GOAL: CONTINUE TO IMPROVE CITY INFRASTRUCTURE AND FACILITIES

| Objectives to be Completed in FY2014-15 | | | | | | | |
|--|---------|--|---|--------|-----------|---------|--|
| # | WHEN | WHO | WHAT | STATUS | | | COMMENTS |
| | | | | Done | On Target | Revised | |
| 1. | 3-31-15 | Paul Toor | Develop and implement a Five-Year Capital Improvement Program | | | X | Draft report has been completed. To be presented in study session format to Council. |
| 2. | 6-30-15 | Paul Toor | Develop a priority list for sidewalk and street repairs by funding and implementing a Pavement Management Index | | | X | Awarded contract for Pavement Management system. Staff evaluating to synchronize sidewalk priority list with Pavement Management system. |
| 3. | 6-30-15 | Hilary Straus – Lead for Assessment; Sheila Pautsch – Lead for 1&2; Paul Toor – Lead for 3, Arthur Miller & James Frawley/ Paul Riddle | Develop and conduct an assessment for all City facilities; Remodel/Construction plans for prioritized projects: 1. Community Center 2. Banquet facility at Golf Course 3. Evaluate Existing City Facilities (Energy Efficiency, Parking, and Public Safety) | | | X | Feasibility study for the Community Center process is currently at midpoint. City Council to decide on final concept option for final site plan, building elevations, cost estimates, & funding strategies at 1/21/15 City Council Meeting. Banquet facility study is in early concept phase. In February, the City Council will be asked to form a Sustainable Energy Committee, to work with the Council Ad-Hoc Facilities Committee to identify energy efficiency opportunities in any facility remodel project identified. |

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CITY OF SOUTH PASADENA
FY 2014-15 STRATEGIC PLAN
 Quarter 2 UPDATE

CITY OF SOUTH PASADENA ✪ ONE YEAR STRATEGIC OBJECTIVES
 July 1, 2014 – June 30, 2015

THREE-YEAR GOAL: CONTINUE TO STRENGTHEN THE CITY'S FINANCIAL POSITION, ORGANIZATIONAL EFFECTIVENESS, AND SERVICE LEVELS

Objectives to be Completed in FY2014-15

| # | WHEN | WHO | WHAT | STATUS | | | COMMENTS |
|----|---------|--|---|--------|-----------|---------|--|
| | | | | Done | On Target | Revised | |
| 1. | 6-30-15 | Hilary Straus (Lead for IT, Library, Risk Mgt., & PW), Sergio Gonzalez (Lead for Fire) James Frawley, David Batt & Paul Toor | Complete existing operational studies to enhance customer service: <ul style="list-style-type: none"> • Library • Risk Management • Information Technology • Fire Command • Public Works | | | X | Risk Management study completed. Fire Command study completed. Public Works study completed. City transitioning to new IT provider, Acorn Technology Corporation. During FY2015-16, staff will continue to assess services from both staffing & cost perspectives, with additional recommendations forthcoming. Soliciting proposals to update & complete Library study. Expected completion in FY2015-16. |
| 2. | 1-31-15 | David Batt (Lead), Pearl Lieu, Hilary Straus | Complete Financial Forecasting Plan: <ul style="list-style-type: none"> • Cash Flow model • Financial indicators | | X | | Cash Flow model completed. Financial indicators to be completed by 1-31-15. |
| 3. | 7-31-14 | Arthur Miller Paul Riddle | Implement Neighborhood Watch and Community Emergency Response Team Programs | X | | | Total of 61 neighborhood watch programs, 4 of which are new. First CERT class graduated on 10-25-14. |
| 4. | 2-28-15 | Paul Toor (Lead), Arthur Miller, James Frawley | Develop and implement a Maintenance and Replacement Schedule for key capital equipment, City fleet, & evaluate the potential for transitioning to alternative fuel | | | X | Inventory list has been completed. Replacement schedule to be developed. |

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**CITY OF SOUTH PASADENA
FY 2014-15 STRATEGIC PLAN**

Quarter 2 UPDATE

**CITY OF SOUTH PASADENA ✪ ONE YEAR STRATEGIC OBJECTIVES
July 1, 2014 – June 30, 2015**

THREE-YEAR GOAL: *PROMOTE APPROPRIATE LOCAL ECONOMIC GROWTH*

| Objectives to be Completed in FY2014-15 | | | | | | | | |
|--|------|----------|---|---|-----------|---------|----------|---|
| # | WHEN | WHO | WHAT | STATUS | | | COMMENTS | |
| | | | | Done | On Target | Revised | | |
| 11 | 1. | 7-1-15 | David Watkins (Lead), Margaret Lin, Tracey Perkosky | <u>Initiate a focused General Plan Update</u> <ul style="list-style-type: none"> If a Metro grant for MSSP is awarded, revise the budget for the GP Update as part of budget process. If a Metro grant for MSSP is not awarded, provide an update budget which reflects updated General Plan fee funds as part of budget process. <u>Mission Street Specific Plan</u> <ul style="list-style-type: none"> Pending Metro action on a grant application | | | X | Application submitted to Metro for TOD grant to update Mission Street Specific Plan. Awarded selections are going to Metro Board in January or February 2015; however South Pasadena is currently below the "funding line" and is not anticipating an award. Grant is annual & an application can be submitted again in about 10 months. |
| | 2. | 12-30-14 | Sergio Gonzalez (Lead), Chamber of Commerce | Develop and implement a proactive Business Attraction Program: <ul style="list-style-type: none"> Marketing materials, including data and inventory Focal point of contact – City Hall | X | | | Contract amendment approved for use of BIT funds on 9-17-14, whereby the Chamber will take the lead on an "Economic Gardening" project by a consultant. Look at which existing businesses are poised for growth, those that are successful outside the City and wish to relocate to South Pasadena, & businesses owned by local residents outside of South Pasadena that would be willing to relocate them to South Pasadena. "Red Carpet" team composition now in place. |

CITY OF SOUTH PASADENA
FY 2014-15 STRATEGIC PLAN
 Quarter 2 UPDATE

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|----|----------|--|---|---|--|--|---|
| 3. | 10-31-14 | Sergio Gonzalez (Lead), David Watkins, Arthur Miller | Enhance local land use control: <ul style="list-style-type: none"> • Sunset SB 731 • Contain the impact of massage establishments and prevent further proliferation | X | | | AB 1147 went into effect on 1-1-15. City staff, along with the Council Ad Hoc Committee & the City Attorney will be working on a new ordinance that includes language reflecting the return of local control, & will come to City Council at a future date to consider adopting & lifting the current moratorium. |
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**CITY OF SOUTH PASADENA
FY 2014-15 STRATEGIC PLAN**

Quarter 2 UPDATE

**CITY OF SOUTH PASADENA ✪ ONE YEAR STRATEGIC OBJECTIVES
July 1, 2014 – June 30, 2015**

THREE-YEAR GOAL: *ENHANCE THE CITY'S HEALTHY NATURAL AND BUILT ENVIRONMENT*

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| Objectives to be Completed in FY2014-15 | | | | | | | |
|--|----------|-----------------------------------|--|--------|-----------|---------|--|
| # | WHEN | WHO | WHAT | STATUS | | | COMMENTS |
| | | | | Done | On Target | Revised | |
| 1. | 10-1-15 | Paul Toor (Lead), Tracey Perkosky | Secure funding and begin construction of the Arroyo Seco Bicycle/Pedestrian Path | | | X | Application submitted to Supervisor Antonovich's Excess Funds Competition in amount of \$300,000 in Autumn 2014. Awaiting notice if funded. Application in progress for approximately \$200,000 to Metro's Call for Projects due 1/31/15. Staff exploring options to reduce project scope while maintaining intent of project. |
| 2. | 6-30-15 | Margaret Lin (Lead), Paul Toor | Implement and promote a Bicycle Master Plan in downtown | | X | | Bicycle parking & Sharrows program currently being developed. |
| 3. | 12-31-14 | Paul Toor (Lead), Debby Figoni | Develop and implement a five-year plan to plant a tree a day to rejuvenate the City's urban forest | X | | | Council approved a budget of \$200,000 to assist in this effort for FY2014-15. Implementation in process. |

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February 21, 2015 - Special City Council Meeting

Strategic Plan Update

**Key Themes that
serve as a foundation
for the Strategic Plan**



KEY THEMES THAT SERVE AS A FOUNDATION FOR THE STRATEGIC PLAN UPDATE COMMISSION INPUT

Between December 2014 and January 2015, all City Commissions were asked to review the existing Strategic Plan, and determine up to three big-picture policy goals (pertaining to the subject matter area of the commission) that the City Council should consider at the Strategic Plan Update Meeting. Written input was received from the following commissions:

- Animal Commission
- Cultural Heritage Commission
- Design Review Board
- Finance Committee
- Freeway and Transportation Commission
- Library Board of Trustees
- Natural Resources and Environmental Commission
- Parks and Recreation Commission
- Public Safety Commission
- Public Works Commission
- Senior Citizen Commission
- Youth Commission

The key themes identified by the Commissions serve as one part of the foundation for the Strategic Plan Update.

Commission Review & Input for the Strategic Plan

| | |
|---|---|
| Commission: | Animal Commission |
| Meeting Date: | <i>The goals were obtained through conversation between the Commission representative and staff liaison.</i> |
| The City will hold a Citizens' Seminar at the South Pasadena Library Community Room (1115 El Centro Street) on Saturday, February 7, 2015. | |
| Please designate one commissioner as the Commission representative to attend the meeting and provide the input in case any questions or need for clarification arises. | |
| Commission Representative: | Cornelia Balogh |
| Each Commission is asked to identify 0-3 "big picture" policy goals pertaining to the subject matter of the Commission that the City Council should consider at the Strategic Planning Session. | |
| Goal 1: | Dog Park - The Animal Commission continues to support a dog park. Establishing a dog park is often requested by residents and public commenters at local events and meetings. It would provide a way of bringing residents, pets, and families together with others in the community. |
| Goal 2: | A city wide spay and neutering education campaign. |
| Goal 3: | Animal Commission's continued support for various yearly scheduled events: Doggy Day; Be kind to animals week; Adoption of animal campaigns coordinated with Pasadena Humane Society; Animal education, South Pasadena Open House; links on city website, flyers, and articles. |

City of South Pasadena
Commission Review & Input for the Strategic Plan

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| Commission: | Cultural Heritage Commission |
| Meeting Date: | January 15, 2015 |
| The City will hold a Community Forum at the South Pasadena Library Community Room (1115 El Centro Street) on Saturday, February 7, 2015. | |
| Please designate one commissioner as the Commission representative to attend the meeting and provide the input in case any questions or need for clarification arises. | |
| Commission Representative: | James McLane |
| Each Commission is asked to identify 0-3 "big picture" policy goals pertaining to the subject matter of the Commission that the City Council should consider at the Strategic Planning Session. | |
| Goal 1: | Complete a new reconnaissance level survey of the City's historic resources. |
| Goal 2: | Sponsor outreach efforts that educate citizens about historic preservation and incentives such as the Mills Act. |
| Goal 3: | Create information materials that will inform homeowners about remodeling their historic homes. |

City of South Pasadena
Commission Review & Input for the Strategic Plan

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| Commission: | Design Review Board |
| Meeting Date: | February 3, 2015 |
| The City will hold a Citizens' Seminar at the South Pasadena Library Community Room (1115 El Centro Street) on Saturday, February 7, 2015. | |
| Please designate one commissioner as the Commission representative to attend the meeting and provide the input in case any questions or need for clarification arises. | |
| Commission Representative: | Jim Fenske |
| Each Commission is asked to identify 0-3 "big picture" policy goals pertaining to the subject matter of the Commission that the City Council should consider at the Strategic Planning Session. | |
| Goal 1: | Improve emergency response time to the homes on Hanscom Drive by improving Hulbert Street. |
| Goal 2: | Impose penalties to builders who start construction work without obtaining Design Review Board Approval. |
| Goal 3: | Develop parking solutions to help the re-use of the Rialto Theater. |

City of South Pasadena

Commission Review & Input for the Strategic Plan

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| Commission: | Finance Committee |
| Meeting Date: | January 28, 2015 |
| The City will hold a Citizens' Seminar at the South Pasadena Library Community Room (1115 El Centro Street) on Saturday, February 7, 2015. | |
| Please designate one commissioner as the Commission representative to attend the meeting and provide the input in case any questions or need for clarification arises. | |
| Commission Representative: | Carrie Adrian |
| Each Commission is asked to identify 0-3 "big picture" policy goals pertaining to the subject matter of the Commission that the City Council should consider at the Strategic Planning Session. | |
| Goal 1: | Maintain financial discipline, budget integrity, and assure adequate internal controls. |
| Goal 2: | Assure the City receives a sufficient rate of return for the use of its assets and services. |
| Goal 3: | Adopt and maintain best management practices for all City operations. |

City of South Pasadena

Commission Review & Input for the Strategic Plan

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| Commission: | Freeway and Transportation Commission |
| Meeting Date: | 12/16/2014 |
| The City will hold a Citizens' Seminar at the South Pasadena Library Community Room (1115 El Centro Street) on Saturday, February 7, 2015. | |
| Please designate one commissioner as the Commission representative to attend the meeting and provide the input in case any questions or need for clarification arises. | |
| Commission Representative: | Bill Sherman |
| Each Commission is asked to identify 0-3 "big picture" policy goals pertaining to the subject matter of the Commission that the City Council should consider at the Strategic Planning Session. | |
| Goal 1: | Eliminate the SR-710 and promote a subregional transportation plan. |
| Goal 2: | Mitigate impacts from the Metro Gold Line Extension. |
| Goal 3: | Improve traffic flow on local roadways and existing freeways for all users. |

City of South Pasadena
Commission Review & Input for the Strategic Plan

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| Commission: | Library Board of Trustees |
| Meeting Date: | January 9, 2015 |
| The City will hold a Citizens' Seminar at the South Pasadena Library Community Room (1115 El Centro Street) on Saturday, February 7, 2015. | |
| Please designate one commissioner as the Commission representative to attend the meeting and provide the input in case any questions or need for clarification arises. | |
| Commission Representative: | Ann Penn |
| Each Commission is asked to identify 0-3 "big picture" policy goals pertaining to the subject matter of the Commission that the City Council should consider at the Strategic Planning Session. | |
| Goal 1: | Purchases, installation, training, IT support and improvements in the following areas: computers, Wi-Fi, Broadband Width, Workstations for both patrons and employees, upgrades to Sirsi Dynix |
| Goal 2: | A plan of reconfiguration for the inside of the existing library space to complement, enhance, and make more effective use of the technology requested. |
| Goal 3: | Greater parking access for Library partons. |

City of South Pasadena

Commission Review & Input for the Strategic Plan

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|---|---|
| Commission: | Natural Resources and Environmental Commission |
| Meeting Date: | December 28, 2014 |
| The City will hold a Citizen's Seminar at the South Pasadena Library Community Room on February 7, 2015. | |
| Please designate one commissioner as the Commission representative to attend the meeting and provide the input in case any questions or need clarification arises. | |
| Commission Representative: | Kim Hughes |
| Goal 1: | Water: The Natural Resources and Environmental Commission (NREC) recommends that the City of South Pasadena (City) continue to focus on water conservation and ensure that funding is maintained from the water conservation fees to support customer incentives and rebates. The efficient toilet installation program and a turf replacement program have been well received, and these and other conservation efforts should continue to be supported to reduce water use in the City. The City itself should focus on reducing its water use by replacing grass in street medians and reducing water use at all City properties, especially parks and the golf course. The Senior Management Analyst (Analyst) should be supported in completing business and residential water audits and other efforts to reduce water consumption. The Analyst should provide progress reports to the NREC and to City management on how the City is progressing in reducing water use, as well as how water conservation programs are meeting goals and budget expectations. |
| Goal 2: | Energy: The NREC recommends that the City focus on improving electrical energy efficiency, as saving energy reduces costs for the City and is beneficial to the environment. Electrical costs relating to the pumping of the City's water supply is one of the City's largest expenditures, hence any improvement in pumping water to and from City reservoirs should be considered. Other areas that can be investigated for energy efficiency include lighting at the golf course, tennis courts, stables, sports fields and other City facilities with upgrades of lighting to more efficient fixtures and bulbs, as well as education of staff and residents, particularly those using the sports facilities, on the value of turning off lights when facilities are not in use. In addition, in light of the improving economics of photovoltaic energy, the City should expedite assessing the feasibility of installing solar systems on City properties, such as at the rebuilt Garfield Reservoir. City staff should work with the NREC to develop a request for proposal from solar energy companies to study city properties and propose the best options for reducing electricity. To this end, the City should initiate an ad-hoc Sustainable Energy Committee to help with exploring this and other renewable energy opportunities. |
| Goal 3: | Urban Forest: The NREC recommends that the City continue its support of the tree maintenance program, including the inspection and trimming of trees on City property on a timely basis. The Commission requests that the City explore a mechanism to better enforce the City's tree ordinance, including trimming. NREC recommends that City staff evaluate which City-owned trees need supplemental watering due to existing drought conditions and develop a proposal to provide the additional water. NREC wishes to work with staff to ensure that an acceptable tree planting, management and maintenance plan is in place prior to the commencement of the new tree planting program, keeping in mind, "Right Tree – Right Place". There must be oversight, audits and matrixes, in order to ensure compliance and accountability. |

City of South Pasadena
Commission Review & Input for the Strategic Plan

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| Commission: | Parks and Recreation |
| Meeting Date: | 1/12/15 approved |
| The City will hold a Citizens' Seminar at the South Pasadena Library Community Room (1115 El Centro Street) on Saturday, February 7, 2015. | |
| Please designate one commissioner as the Commission representative to attend the meeting and provide the input in case any questions or need for clarification arises. | |
| Commission Representative: | Art Salinas |
| Each Commission is asked to identify 0-3 "big picture" policy goals pertaining to the subject matter of the Commission that the City Council should consider at the Strategic Planning Session. | |
| Goal 1: | Fully fund and construct the Dog Park |
| Goal 2: | Create a safe lighted walk way, stair case or swith backs, and trail access into Arroyo Park via trail head on Arroyo Dr at Magnolia and from Arroyo Dr down Stoney Dr to meet up with the trail |
| Goal 3: | Research possible recreational program space on the South Pasadena Island that is owned by Los Angeles. |

City of South Pasadena
Commission Review & Input for the Strategic Plan

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|---|---|
| Commission: | Planning Commission |
| Meeting Date: | January 26, 2015 |
| The City will hold a Community Forum at the South Pasadena Library Community Room (1115 El Centro Street) on Saturday, February 7, 2015. | |
| Please designate one commissioner as the Commission representative to attend the meeting and provide the input in case any questions or need for clarification arises. | |
| Commission Representative: | Steve Dahl |
| Each Commission is asked to identify 0-3 "big picture" policy goals pertaining to the subject matter of the Commission that the City Council should consider at the Strategic Planning Session. | |
| Goal 1: | Update the General Plan |
| Goal 2: | Update the Mission Street Specific Plan |
| Goal 3: | Update Sign Ordinance & Sign Guidelines |

City of South Pasadena
Commission Review & Input for the Strategic Plan

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|---|--|
| Commission: | Public Safety Commission |
| Meeting Date: | February 7, 2015 |
| The City will hold a Citizens' Seminar at the South Pasadena Library Community Room (1115 El Centro Street) on Saturday, February 7, 2015. | |
| Please designate one commissioner as the Commission representative to attend the meeting and provide the input in case any questions or need for clarification arises. | |
| Commission Representative: | Ellen Daigle/Mary Urquhart |
| Each Commission is asked to identify 0-3 "big picture" policy goals pertaining to the subject matter of the Commission that the City Council should consider at the Strategic Planning Session. | |
| Goal 1: | <u>Build Community Emergency Preparedness Team.</u> Formally establish a fully-operational Community Emergency Preparedness Training (CERT) team of 20 participants and volunteer committee, and properly equip the team with the acquisition of emergency supplies, communication equipment and volunteer administration software; Continue CERT training, offering two full CERT training courses and one refresher course, in addition to three supplemental trainings. |
| Goal 2: | <u>Expand Neighborhood Watch.</u> Increase number of participating neighborhoods in the Neighborhood Watch program by 10%. Work with South Pasadena Police Department to strategically identify neighborhoods and potential block captains for the NW program. Introduce emergency preparedness to active Neighborhood Watch blocks. |
| Goal 3: | <u>Advocate for Funding for City Emergency Preparedness Needs.</u> Continue to advocate for additional funding for City-wide emergency preparedness needs, including (a) \$200,000 capital improvement reserve for the funding of a fully equipped Emergency Operations Center ("EOC"), (b) \$25,000 annual operating budget to purchase and fund ongoing expenses for the EOC, and (c) \$15,000 line-item budget for the Public Safety Commission for purchase of CERT team supplies, supplies for CERT trainings, volunteer administration software, Neighborhood Watch program supplies and other items used in connection with the Commission's public outreach. |

City of South Pasadena

Commission Review & Input for the Strategic Plan

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| Commission: | Public Works Commission |
| Meeting Date: | January 14, 2015 |
| The City will hold a Citizens' Seminar at the South Pasadena Library Community Room (1115 El Centro Street) on Saturday, February 7, 2015. | |
| Please designate one commissioner as the Commission representative to attend the meeting and provide the input in case any questions or need for clarification arises. | |
| Commission Representative: | Clint Granath |
| Each Commission is asked to identify 0-3 "big picture" policy goals pertaining to the subject matter of the Commission that the City Council should consider at the Strategic Planning Session. | |
| Goal 1: | Improve traffic safety. |
| Goal 2: | Investigate opportunities for recycled water use at public facilities. |
| Goal 3: | Improve traffic flow on arterial streets and limit traffic congestion on residential streets. |

City of South Pasadena
Commission Review & Input for the Strategic Plan

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|---|--|
| Commission: | Senior Citizens |
| Meeting Date: | 1/14/2015 |
| The City will hold a Citizens' Seminar at the South Pasadena Library Community Room (1115 El Centro Street) on Saturday, February 7, 2015. | |
| Please designate one commissioner as the Commission representative to attend the meeting and provide the input in case any questions or need for clarification arises. | |
| Commission Representative: | Alexandria Levitt and Gina Phelps |
| Each Commission is asked to identify 0-3 "big picture" policy goals pertaining to the subject matter of the Commission that the City Council should consider at the Strategic Planning Session. | |
| Goal 1: | The Commission will identify homebound, isolated seniors and disabled persons in the City of South Pasadena in order to establish needs and advocate for services and resources. |
| Goal 2: | The Commission will disseminate information regarding the Senior Center and its services to the community. |
| Goal 3: | The Commission will continue to explore housing options for seniors in the City of South Pasadena |

City of South Pasadena
Commission Review & Input for the Strategic Plan

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|---|---|
| Commission: | Youth Commission |
| Meeting Date: | January 26, 2015 |
| The City will hold a Citizens' Seminar at the South Pasadena Library Community Room (1115 El Centro Street) on Saturday, February 7, 2015. | |
| Please designate one commissioner as the Commission representative to attend the meeting and provide the input in case any questions or need for clarification arises. | |
| Commission Representative: | Will Hoadley-Brill |
| Each Commission is asked to identify 0-3 "big picture" policy goals pertaining to the subject matter of the Commission that the City Council should consider at the Strategic Planning Session. | |
| Goal 1: | To improve the Festival of Balloons event, possibly adding a city-wide talent show. They want to have activities for the youth at Garfield Park after the parade and before the start of fireworks. |
| Goal 2: | End of the School Year Festival |
| Goal 3: | Battle of the Bands- Having a concert with local middle school and high school students. |

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KEY THEMES THAT SERVE AS A FOUNDATION FOR THE STRATEGIC PLAN UPDATE COMMUNITY FORUM INPUT

The public provided input on their big-picture policy goals through a brainstorming activity at the Community Forum held on Saturday, February 21, 2015. Approximately 76 community members attended the event, including residents, local business owners, and City Commission representatives.

The key themes identified at the Community Forum serve as a second part of the foundation for the Strategic Plan Update.

**Number of Ideas per Major Program Area from 2/7/2014
Community Forum**

| Major Program Area | Recorded During Break Out Group | Reported Out of Break Out Group |
|--------------------------------------|--|--|
| Transportation & Transit | 17 | 11 |
| Community Amenities & Services | 17 | 10 |
| Land Use & Economic Development | 15 | 9 |
| Public Infrastructure | 8 | 5 |
| Environmental Leadership | 4 | 2 |
| Administration & Finance | 7 | 1 |
| Public Safety & Disaster Preparation | 6 | 1 |

**Key Word Analysis: Top Four Most Commonly Mentioned
Subjects During Community Forum Report Out***

| Subject | Number of Times |
|----------------------------------|------------------------|
| Parking | 6 |
| Traffic | 6 |
| Community Center/ Senior Center | 5 |
| Multi-modal/ Bicycle/ Pedestrian | 5 |

*Please note that the list of commonly mentioned subjects provides the number of times that each subject was mentioned, regardless of Major Program Area. It does not reflect the nature of the comment made by a resident, but is instead intended to provide a brief summary of the frequency with which topics were discussed. For additional information on the nature of the comments made, and what other subjects were discussed in a particular Major Program Area, please see the list of "Big-Picture Ideas" Reported out of the Break Out Groups.

"Big-Picture Ideas" Reported out of Break-out Groups at 2/7/2015 Community Forum

| Table.Idea # | Idea | Major Program Area |
|--------------|---|---------------------------------------|
| 1.1 | Comprehensive traffic and parking study including multi-modal transport; zip cars | Transportation & Transit |
| 1.2 | Recreation: community center; pocket park potential; under-served areas | Community Amenities & Services |
| 1.3 | Solar/sustainable energy: street lights; fund by developer | Environmental Leadership |
| 2.1 | Utility Users Tax awareness and outreach | Administration & Finance |
| 2.2 | Traffic signal alignments | Transportation & Transit |
| 2.3 | Capital improvement efficiencies: bonds and grants; water and street repair at same time | Public Infrastructure |
| 3.1 | Land Use Plan Updates: General Plan, Mission Street Specific Plan | Land Use & Economic Development |
| 3.2 | Kid-friendly stores, restaurants play-spaces ,etc. | Community Amenities & Services |
| 3.3 | Assistance for the homeless | Community Amenities & Services |
| 4.1 | Comprehensive traffic congestion and safety plan | Transportation & Transit |
| 4.2 | Economic development plan and its impact on City resources (parking, water, sewer) | Land Use & Economic Development |
| 4.3 | Development of new senior and community center and expansion of library | Community Amenities & Services |
| 5.1 | See dog park through to conclusion as currently scoped and designed | Community Amenities & Services |
| 5.2 | Monterrey Road Diet: more area residents' input; in what way this would benefit residents | Transportation & Transit |
| 5.3 | More walkable City at night: lighting and sidewalk repair; promote pedestrian safety/signage/education | Public Infrastructure |
| 6.1 | Update General Plan & Mission Street Specific Plan | Land Use & Economic Development |
| 6.2 | Improved services for Seniors | Community Amenities & Services |
| 6.3 | Balancing multiple modes of travel (car, bikes, peds) | Transportation & Transit |
| A.1 | Affordable senior housing - require developers to provide set percentage of units when development is over 20 units | Land Use & Economic Development |
| A.2 | Create parking improvement district: provide parking for new & existing businesses for Mission West and Rialto/Downtown projects | Transportation & Transit |
| A.3 | Online Smart Administration: forms access, ordinance access, fee & license payments, "paperless" forms in Planning & Building Dept. | Environmental Leadership |
| B.1 | Focus on Disaster & Safety Program by: exploring new communications; involving community groups/orgs; connecting/sharing information; EOC; better coordination with schools | Public Safety & Disaster Preparedness |
| B.2 | Address parking issues and alternative transportation to South Pas downtown and Gold Line | Transportation & Transit |
| B.3 | Continue to develop small businesses that serve needs of community & greater intersection between public art and business attraction program | Land Use & Economic Development |

"Big-Picture Ideas" Reported out of Break-out Groups at 2/7/2015 Community Forum

| Table.Idea # | Idea | Major Program Area |
|--------------|---|---------------------------------|
| C.1 | General Plan Update with emphasis on Circulation Element | Land Use & Economic Development |
| C.2 | Senior/Community Center Facility | Community Amenities & Services |
| C.3 | Entries & major corridors: beautify, enhance & modernize with monument signs & landscaping | Public Infrastructure |
| D.1 | Retain Utilities Users Tax | Community Amenities & Services |
| D.2 | Better traffic control on Monterey Road: no bike lanes, road diets, turn lanes, or signals | Transportation & Transit |
| D.3 | No condo or other development on School District lot. Library, Senior Center, and other users should be able to park there. | Land Use & Economic Development |
| E.1 | Transportation: congestion: local bus; bike lanes; alternative transportation | Transportation & Transit |
| E.2 | Water: infrastructure; recycled/gray water; self-reliance; work with regional agencies | Public Infrastructure |
| E.3 | review public land uses: use of open space; playing fields; parking lots; golf course | Community Amenities & Services |
| F.1 | Prioritize Community Center development. | Community Amenities & Services |
| F.2 | Develop city-wide traffic study. | Transportation & Transit |
| F.3 | Promote economic redevelopment in downtown area in a dynamic and focused way. | Land Use & Economic Development |
| G.1 | Citywide parking revenue generation study | Transportation & Transit |
| G.2 | Encourage family-oriented evening amenities with wifi | Land Use & Economic Development |
| G.3 | Citywide wayfinding signage program | Public Infrastructure |

List of all Resident "Big-Picture Ideas" received at 2/7/2015 Community Forum

| Source | Idea | Major Program Area |
|--------------------------------------|--|---------------------------------------|
| Comment Card- Dr. Harry Lieberman | Combined and strengthened Neighborhood Watch and CERT programs | Public Safety & Disaster Preparedness |
| Comment Card- Ite Laird | Fixing Aging infrastructure | Public Infrastructure |
| Comment Card- Ite Laird | Building the South Pasadena Dog Park | Community Amenities & Services |
| Table 1 | Comprehensive Traffic and Parking Study: Multiple benefits; economic development issues; multi-modal to include walking & biking; look into bond measure to address problems quickly | Transportation & Transit |
| Table 1 | Recreation: community center; under served area of Mission/Meridian; pocket park potential; quickly actionable to sprinkle pocket parks in community | Community Amenities & Services |
| Table 1 | Solar Development with new construction: fund by developer to contribute to solar infrastructure | Environmental Leadership |
| Table 1 | Senior loan program: to repair residential properties; incentivize senior property; community group to identify homes owned by seniors that are in disrepair & affecting neighborhoods; HGTV/OSH/Lowes sponsorship opportunity to complete | Land Use & Economic Development |
| Table 2 | Lease or purchase City vehicles? | Administration & Finance |
| Table 2 | Outreach on benefits of Utility Users Tax: outreach for why it is good; Police Department and Fire Department; impacts all but school; media outreach; public forums - awareness | Administration & Finance |
| Table 2 | Synchronizing traffic signals along Fair Oaks and Fremont: entire stretch of street; working with Alhambra | Transportation & Transit |
| Table 2 | Homeless outreach : survey | Community Amenities & Services |
| Table 2 | 710: news organizations; PR person; opposite editors supporting City's position | Transportation & Transit |
| Table 2 | Improve efficiency: replace sewer and sidewalk at same time; two for one; combined improvement projects save money | Public Infrastructure |
| Table 3 | Infrastructure | Public Infrastructure |
| Table 3 | Environmental leadership | Environmental Leadership |
| Table 3 | Land Use plans updates | Land Use & Economic Development |
| Table 3 | Kid friendly stores, restaurants, play spaces | Land Use & Economic Development |
| Table 3 | Rialto theater reuse/ preservation | Land Use & Economic Development |
| Table 3 | Small-town preservation | Land Use & Economic Development |
| Table 3 | Community garden | Community Amenities & Services |
| Table 3 | Homeless assistance | Community Amenities & Services |

List of all Resident "Big-Picture Ideas" received at 2/7/2015 Community Forum

| Source | Idea | Major Program Area |
|---------|--|---------------------------------------|
| Table 4 | Comprehensive traffic congestion and safety plan (bulb-outs, Monterey Road) | Transportation & Transit |
| Table 4 | Parking needs for existing and future businesses | Transportation & Transit |
| Table 4 | Economic Development plan and its impacts on City resources (parking, water, etc) | Land Use & Economic Development |
| Table 4 | Development of new senior and community center and expansion of Library | Community Amenities & Services |
| Table 5 | Monterey Road Diet: more public outreach needed; neighborhood input | Transportation & Transit |
| Table 5 | See Dog park through to conclusion as currently scoped/ designed | Community Amenities & Services |
| Table 5 | More walkable city at night: lighting and sidewalk replacement; promote pedestrian safety; signage; repair | Public Infrastructure |
| Table 5 | Reduce expenses, Cut taxes | Administration & Finance |
| Table 5 | Comprehensive traffic circulation strategy that also reduces volume on Fremont | Transportation & Transit |
| Table 5 | Incentives that place a premium on work performance and efficiency | Administration & Finance |
| Table 6 | Citywide Wi-Fi Utility | Community Amenities & Services |
| Table 6 | Update General Plan and Update Mission Street Specific Plan | Land Use & Economic Development |
| Table 6 | Parking Structure | Public Infrastructure |
| Table 6 | Transportation for Seniors | Community Amenities & Services |
| Table 6 | Improved services for seniors: low cost housing | Community Amenities & Services |
| Table 6 | Increased Neighborhood Watch programs | Public Safety & Disaster Preparedness |
| Table 6 | Community outreach | Administration & Finance |
| Table 6 | Broad programming at Community Center | Community Amenities & Services |
| Table 6 | Balancing multiple modes of travel (car, bikes, pedestrians) | Transportation & Transit |
| Table 6 | Longer range infrastructure planning | Public Infrastructure |
| Table 6 | Re-evaluation of speed limits: e.g. Arroyo Drive | Transportation & Transit |
| Table 6 | Concern of recent robberies | Public Safety & Disaster Preparedness |
| Table 6 | Downtown Development standards | Land Use & Economic Development |

List of all Resident "Big-Picture Ideas" received at 2/7/2015 Community Forum

| Source | Idea | Major Program Area |
|---------|--|---------------------------------------|
| Table A | Green based smart administration: Strengthen organizational efficiency by providing more on-line forms; paying fees online; viewing City ordinances on-line | Environmental Leadership |
| Table A | Affordable Housing: increase opportunities for affordable senior citizen housing; developers should be required to provide a certain number of units for senior housing (five or more units) | Land Use & Economic Development |
| Table A | Create a parking improvement district/plan for Mission Street & Rialto Theater/Downtown | Transportation & Transit |
| Table A | Strengthen the CERT program by increasing size and facilities of Emergency Command Center and providing emergency resources for Community | Public Safety & Disaster Preparedness |
| Table A | Fund an update to the City's list of historic resources/properties | Land Use & Economic Development |
| Table B | Focus by City on Disaster & Safety program by: explore new communications; involve community groups/ orgs; connect/ share info; EOC; better coordination with schools | Public Safety & Disaster Preparedness |
| Table B | Continue to develop small businesses that serve needs of community & greater intersection between public art and business attraction program | Land Use & Economic Development |
| Table B | Address parking issues and access to South Pas downtown and Gold Line; encourage residents to get out of their vehicles by providing alternative modes such as shuttle system | Transportation & Transit |
| Table C | General Plan update, emphasis on a new circulation element | Land Use & Economic Development |
| Table C | Senior/ Community Facility project - priority push | Community Amenities & Services |
| Table C | South Pasadena entrances: beautify and better signage; parkway beautification; standardized and modernized; monument signs | Public Infrastructure |
| Table D | Monterey Road: better traffic control; no bike lanes, no bike lanes, no road diet, no turn lanes, no signals | Transportation & Transit |
| Table D | No condo development or privatization of School District lot; Library users should be able to park there | Land Use & Economic Development |
| Table D | Traffic remediation on Fair Oaks, including revised on-ramp to 110 | Transportation & Transit |
| Table D | Retain Utility Users Tax | Administration & Finance |
| Table D | Renew Library measure with C.P.I factor | Administration & Finance |
| Table D | City-wide Wi-Fi | Community Amenities & Services |
| Table D | Encourage owners of Rialto to share plans ASAP and allow for public input | Land Use & Economic Development |
| Table D | Continue with plans of Community Center and Senior Center | Community Amenities & Services |

List of all Resident "Big-Picture Ideas" received at 2/7/2015 Community Forum

| Source | Idea | Major Program Area |
|---------|--|---------------------------------------|
| Table E | City-wide traffic: traffic light synchronization on Fair Oaks; Fair Oaks/I-110 traffic ramp; improvements | Transportation & Transit |
| Table E | Gray water system/ water conservation; rain water capture; extend gray water system to South Pasadena from Pasadena; self-sufficient for water | Environmental Leadership |
| Table E | Support for the arts: public art sculptures/ statues; use Rialto as catalyst for performing arts/film | Community Amenities & Services |
| Table E | Not enough playing fields/ re-evaluate use of existing facilities/ space | Community Amenities & Services |
| Table E | Light rail/ bus/ local trolley/ Gold Line Bus | Transportation & Transit |
| Table F | Prioritize community Center | Community Amenities & Services |
| Table F | City-wide parking and traffic study: | Transportation & Transit |
| Table F | Promote economic redevelopment in Downtown area in dynamic and focused way: work with building owners to promote local businesses (economic gardening); enhance small businesses; tax incentives for fixing historic store fronts; find ways to promote historical facades; increase walkability; revitalize downtown area; Mission Gap (empty stores); retail shops | Land Use & Economic Development |
| Table G | Integrated Neighborhood Watch-CERT program | Public Safety & Disaster Preparedness |
| Table G | Wayfinding Signage; location signage | Public Infrastructure |
| Table G | Parking- charging on Mission Street; revenue sources; specifically fund improvements in parking district; prevention of outside people from using street parking spaces around Gold Line | Transportation & Transit |

February 21, 2015 - Special City Council Meeting

Strategic Plan Update

Major Program Areas

Administration and Finance

Programs and Projects

Management/Supervision of all City Operations; Human Resources; Labor Negotiations; Information Technology; Risk Management; Elections; Public Information; Public Engagement & Outreach; Grants Administration; Accounting & Financial Reporting; Payroll; Accounts Payable & Receivable; Business Licenses; Filming; Annual Budget; Annual Comprehensive Financial Report (CAFR); Investment program & Debt Administration; Utility billing



FY2014-15 Strategic Plan Accomplishments

- ◆ Operational Studies to Enhance Customer Service
 - Information Technology Contract: Acorn Technologies
 - Risk Management Program: CSAC-EIA
 - Fire: Tri-City Command with San Marino and San Gabriel
 - Public Works: Reorganization
 - Library: Operational Study
- ◆ Cash Flow Model Completed
- ◆ Financial Indicators – In Progress

Notable Accomplishments

- ◆ Negotiated 3-year Memorandum of Understanding with Labor Groups
- ◆ NeoGov online recruitment tool launched
- ◆ Adopted a balanced budget for FY 2014-15
- ◆ Secured Grant funding for programs such as Senior Meals, Dial-A-Ride, CNG fueled vehicles, Police equipment, sidewalk repair/reconstruction
- ◆ Increased Public Information/Public Outreach including Social Media presence and updated Web portal
- ◆ Connect South Pas – citywide notification system launched

Needs and Opportunities

- ◆ Public Information Portal with access to financial data on web
- ◆ IT equipment replacement plan
- ◆ Cost study to assess the overhead rates used for providing various services within the City operations, and to assess appropriate fees and charges allowing the City to recover the actual costs of providing fee related services
- ◆ Presents the financial impact of the UUT repeal measure on the City's finances and its ability to provide public services
- ◆ Continued review of Information Technology and Library, and new operational reviews of Community Services, and Utility Billing.
- ◆ Launch of NeoGOV module for personnel performances
- ◆ Evaluate City positions for internal organizations relationships and appropriate market competitiveness

Community Amenities & Services

Programs and Projects

Library Services, Cultural Events, City Cultural and Recreational facilities



FY2014-15 Strategic Plan Accomplishments

- ◆ Assessment of City facilities
 - Community Center: feasibility study underway with an on time completion July 2015
 - Golf Course banquet facility: \$600K allocated
 - Evaluate existing city facilities: Council Chamber remodel, IT server room remodel
- ◆ Secured approximately \$550,000 in grant funding for Arroyo Seco Bicycle and Pedestrian Trail

Notable Accomplishments

- ◆ Community Garden, signed lease with Caltrans, concept plan created
- ◆ Dog Park, design under consideration
- ◆ Expansion of Transit program (staff, fleet, ridership)
- ◆ Installed a jobhunters computer and presented two workshops for jobseekers
- ◆ Held City-wide “War Comes Home” reading project and associated events, with a grant from CalHumanities, and additional support from the Friends of the Library and the City

Needs and Opportunities

- ◆ Obtain additional funds required to complete already identified Capital Improvement projects
 - Community Center
 - Arroyo Seco Bike and Pedestrian Trail
 - Dog Park
 - Trail connectivity from Arroyo Drive down into Recreational area via Stoney Drive
- ◆ Identify facilities improvements needed
 - Library Space needs, facilities, technology, and furniture upgrades
 - Public Art projects such as utility box paintings, Art in the Park event, Community band concert event
 - Iron Works Museum painting and termite damage repairs
 - Eddie Park House – Electrical update from old knob and tube due to wear
 - Build storage area on to War Memorial Building
 - Skate Park – total ramp sheet replacement

Environmental Leadership

Programs and Projects

Water Conservation, Plastic Bag Ban, Water Rebates, Water Wise Landscaping, Energy Efficiency, Water Production/ Transmission, Hazardous Waste, Recycling/ Waste Reduction



FY2014-15 Strategic Plan Accomplishments

- ◆ Urban Forest – developed 5-year plan (400 trees)

Notable Accomplishments

- ◆ Water Conservation Measures instituted – volunteer 10% reduction annually
- ◆ Water efficiency incentive programs
- ◆ Plastic Bag Ban
- ◆ Parkway Ordinance passed (residents following it successfully)
- ◆ Adopted new Native and Drought Tolerant Tree List
- ◆ Adopted Zero Waste Food Waste Resolution
- ◆ Increased water efficiency incentive programs (rebates)
- ◆ Excellent participation and outcome with Turf Removal Program (100 signed up)
- ◆ Increased public events (Mulch & Compost Giveaways, Dumpster & Donation Day, Water Wise Landscaping Workshops, Rain Barrel Event, Nature Park 10th Anniversary, Green Living Expo, etc.)
- ◆ Upgraded large median on Huntington to a water wise landscape demonstration area

Needs and Opportunities

- ◆ Demonstration Garden to be incorporated into Community Garden
- ◆ Model water efficient landscaping at City sites with water wise landscapes and proper watering techniques
- ◆ Implement more renewable energy programs and devices at City facilities.
- ◆ Work on making the City more sustainable in a cost effective manner through education to adults and children and programs like a Styrofoam ban.

Land Use and Economic Development

Programs and Projects

Economic Gardening, Downtown Project, Chamber relations, Zoning, parking enforcement, Community Improvement, Building Regulations, Historic Buildings/Design; Business Licenses; Filming



FY2014-15 Strategic Plan Accomplishments

- ◆ Enhance local land use
 - Passage of AB 1147 (Massage)
- ◆ Develop and Implement Proactive Business Attraction Program
 - BIT funds for Chamber to work with Robin Scherr
- ◆ Presented General Plan/Mission Street Specific Plan Update Program to City Council

Notable Accomplishments

- ◆ Downtown Project
 - Disposition and Development Agreement 90% through negotiations
 - Land acquisitions process underway
- ◆ Red Carpet Committee to work with existing and prospective businesses in the community
- ◆ LA Conservancy “A+” Rating on its Preservation Report Card for effective protection of historic places

Needs and Opportunities

- ◆ General Plan Update
- ◆ Mission Street Specific Plan Update
- ◆ Downtown Project
- ◆ Rialto Theater

Public Infrastructure

Programs and Projects

Construction and Maintenance of Streets, Sewers, and Water facilities



FY2014-15 Strategic Plan Accomplishments

- ◆ Consolidated list of City Vehicles and capital equipment for maintenance and replacement schedule
- ◆ Awarded contract for Pavement Management System
- ◆ Initiated City wide sidewalk repair and replacement program

Notable Accomplishments

- ◆ Completed \$2 million Street Resurfacing Project for FY2013-14. Budgeted \$2.2 million for Street Resurfacing project for FY2014-15
- ◆ Secured \$11 million low interest loan for sewer system upgrade. First phase of the project under construction
- ◆ Wilson Reservoir Replacement Project substantially complete
- ◆ Awarded construction contract for Garfield Reservoir Replacement project
- ◆ Opened water bank account with Main San Gabriel Basin Water Master & leased water from other water purveyors

Needs and Opportunities

- ◆ Develop long-term Infrastructure Improvement/Replacement Program

Public Safety & Disaster Preparedness

Programs and Projects

Community Emergency Response Team, Disaster Preparedness, Fire Prevention, Crime Prevention, Neighborhood Watch



FY2014-15 Strategic Plan Accomplishments

- ◆ Implement Neighborhood Watch
- ◆ Implement Community Emergency Response Team (CERT) Program
- ◆ Shared Fire Command Staff – Tri-City Command with San Marino, San Gabriel

Notable Accomplishments

- ◆ Connect South Pas – citywide notification system
- ◆ K-9 (bomb/patrol and narco/patrol dogs)
- ◆ Bike Patrol
- ◆ Predictive Policing
- ◆ Graduated first Community Emergency Response Team (CERT) Class
 - 33 Graduates – Future classes scheduled
- ◆ Relations with School District
 - School resources Officer
 - Active shooter training series

Needs and Opportunities

- ◆ Vehicle / Apparatus Replacement
- ◆ Emergency Operations Center (EOC) including potential location and funding source
- ◆ Disaster Supply Cache
- ◆ Emergency Shelter Supplies

Transportation & Transit

Programs and Projects

State Route 710 (SR-710), Cycle South Pasadena (bicycle master plan), Metro Gold Line, Improved pedestrian accessibility



FY2014-15 Strategic Plan Accomplishments

- ◆ Comment on 710 Environmental Impact Report/Environmental Impact Statement (EIR/EIS)
- ◆ Monitor the implementation of Senate Bill 416 (SB 416) – SR-710 Corridor Surplus Properties

Notable Accomplishments

- ◆ 5-Cities Alliance, cost sharing and collaboration regarding SR-710 EIR/EIS
 - Hired consultants to evaluate the draft SR-710 EIR/EIS
- ◆ Submitted a comment letter to Caltrans on behalf of the City regarding the proposed Affordable Sales Program Regulations for the sale of SR-710 corridor surplus properties
- ◆ Implementation of Permit Parking at the Mission-Meridian Village Parking Garage

Needs and Opportunities

- ◆ Parking Management
- ◆ Bicycle Facilities
- ◆ Improved Pedestrian Accessibility
- ◆ Americans with Disabilities Act Compliance