



**CITY OF SOUTH PASADENA
FOURTH OF JULY / FESTIVAL OF BALLOONS COMMITTEE
MINUTES – APRIL 27, 2022**

CALL TO ORDER:

A Regular Meeting of the South Pasadena Festival of Balloons Committee was called to order by Chair Hernandez on Wednesday, April 27, 2022, at 7:07 PM. The Meeting was held in person at the South Pasadena Senior Center.

ROLL CALL:

Present: Chair Hernandez, Committee Members Rosemary Whitney, Michael Mc Cully, Michael Schlaifer (arrived at 7:15 p.m.) Joe Payne, Bill Glazier (via Zoom), Joan Shaw, Steve Lawrence (via Zoom)

Absent: Committee Members Marlin Perry, Marty Smith, Joan Payne, and Bob McClain

COUNCIL LIAISONS: Jon Primuth, Mayor Pro Tem - Absent

STAFF PRESENT: Lucy Hakobian, Deputy Community Services Director – Present

OTHER GUESTS: None

PUBLIC COMMENT AND SUGGESTIONS

1. **Public Comment – General**- No public comments via email.

Public Comments on Zoom

Janna Philpot provided comment and is excited to have the parade back this year. She is with Vecinos and has submitted an entry to participate at the parade.

John Aboud provided is also excited for the parade to come back. He is representing the South Pasadena Amateur Radio Club, they frequently marched in the parade in past years, and this year they will be setting up a portable radio station.

COMMUNICATIONS

2. **City Council Liaison Communications** – None

- 3. **Committee Chair Communications** – None
- 4. **Staff Liaison Communications** – Deputy Community Services Director Hakobian let the Committee know the Facility Use request was submitted to the high school, waiting the final approval and permit. The school district staff cost is \$1800, one staff from 7am-3:30pm and 2 staff from 2:30pm-12am.

ACTION/DISCUSSION

- 5. **Approval of March 7, 2022 Meeting Minutes**
A motion by Committee member Whitney, second by Committee member Joe Payne. Motion carries 8-0 to approve the minutes of March 23, 2022.

- 6. **Committee Discussion and Updates**

Parade/Security/Posters-Joe Payne

Committee member Payne reported on the following: Distribution of posters to 5th graders at all elementary schools and Holy Family; Enlisted SPARC’s help with the transition to poster chairmanship; Poster winners will be selected by City Council and winners will ride in the parade and families will get tickets to the firework show; Traffic plan meeting in May; Will use Senior Center restrooms so there is no need to rent Port-O-Potties.

Fireworks/Stadium/Special Event Coordinator –Marty Smith (absent)

The deposit has been submitted; Walkthrough with the Committee and Pyro

Food Booth- Jane Jackson (absent) and Rosemary Whitney

Four food booths have been confirmed. Committee member Jackson will be leaving her position on the Committee and will need to find someone to take over her duties.

Cars – Marlin and Tracey Perry (absent)

Committee member Payne reported that the Committee will be scrambling for cars. Committee member Shaw will provide a list of antique car owners to seek some entries.

Decorations- Rob and Clare Williams (absent)

Committee member Whitney reported that Committee member Rob Williams may not be able to coordinate the decorations on the 4th as he will be out of town. Committee member Payne spoke about the use of balloons and how the City Council is not in favor of balloons.

Parks/Sound/Youth –Bob McClain (absent)

Deputy Community Services Director Hakobian relayed information from Committee member McClain that all is set for July 4th. Deputy Hakobian will reach out to Youth Commissioners seeking volunteers to run the games.

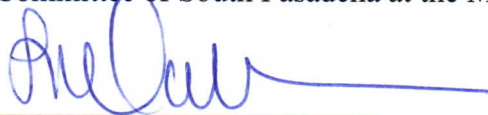
Committee Member Lawrence provided a presentation and had ideas on fundraising and building a website for the Festival of Balloons. This item will be added on the agenda for the next meeting.

Committee member Glazier will coordinate advertising.

ADJOURNMENT

The meeting adjourned at 8:18 p.m. The next meeting will be held on May 25, 2022, at 7:00 p.m.

I HEREBY CERTIFY that the foregoing minutes were adopted by the Festival of Balloons Committee of South Pasadena at the Meeting held on April 27, 2022.



Lucy Hakobian
Deputy Community Services Director



~~Sam Hernandez~~ Joe Payne
Co-Chair Festival of Balloons Committee