



**Minutes of the Meeting of the South Pasadena Tournament of
Roses Committee
Meeting convened August 1st, 2023, 7:00pm**

Secretary, Courtney Dunlap called the meeting to order on August 1st, 2023 at 7:04 pm.

Pledge of Allegiance.

Roll Call:

- **Committee Members Present:**

- Janet Benjamin
- Rob Benjamin
- Lary Chiles (NV)
- Bill Cullinane (NV)
- Courtney Dunlap
- Sandy Fielding
- James Jontz
- Sally Kilby
- Wende Lee
- Chris Metcalf

- **Committee Members Absent:**

- Ed Donnelly
- Leland Glauz
- Alan Vlacich
- Sara Cibak (NV)
- Bill Glazier (NV)
- Sharon Mitchel (NV)
- Steve Inzunza (NV)

- **Council Liaison Present:**

- Evelyn Zneimer

- **City Staff Liaison Present:**

- Sheila Pautsch

Public Comments: None.

City Council Communication: Evelyn shared that on July 19th from 11:30pm-1am, with a unanimous vote, the City Council voted in favor of our float barn. Evelyn learned the next day when sharing the news with Janet Benjamin, that July 20th was Ted Shaw's birthday. Evelyn shared it was a heartfelt and exciting morning for her. After almost 20 years of fighting for a permanent home, we will finally have one.

Staff Liaison Communications: None



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Comments on behalf the Chairperson: Courtney shared that Ed sent his greetings from South Carolina where he attended a Family reunion and unfortunately has Covid. Ed wanted to give a huge “thank you” to everyone who came out and got our float moving early in the morning and decorated for the 4th of July parade. It was clear the crowd caught “Boogie Fever” as we rolled down Mission Street. The Banner campaign is underway, and we are off to a great start, Wende will share more later in our meeting. Janet will give everyone an update about the current step in our design process, some of you may have heard we will have a revised title for our float. Ed is excited to share that we will begin to move forward with our new permanent home, there are many details to work out, but the green light has been lit. We want to thank Mark Smeaton for his thoroughness in developing a plan for the site and building, Sam Hernandez for leading the charge for the SPTOR Association and Council Member Zneimer for her unwavering and passionate support for this project. Ed asked the committee to please help and volunteer with the Yard Sale. Steve, Janet and Rob moved mountains last time, they can’t do it alone.

Motion to approve the Minutes from June: Sally made a correction to Courtney via email, the fund is called the Business Improvement Tax, not Business Increment Tax. Motion made by Janet Benjamin to approve the minutes as amended, second by Wende Lee. All in favor, motion approved.

Financial Report: Sandy reported we had \$202,488 in our accounts for June and have a total of \$210,525 in our accounts for July. There are two outstanding checks from the Golf Tournament, but it looks like we made about \$18,400. Motion to approve the June & July Financials as presented by James Jontz, second by Sally Kilby. All in favor, motion approved.

Event & Site Report: James reported the porta-potty came this morning and the tent goes up tomorrow. This year’s cost is \$27,000 and we have a brand-new tent. Last year during installment there was damages made on the top and side. James and Rob are going to move the float tonight so the space for the tent is clear.

Design Report: Janet reported that we did have to change our name. There was some pushback with Tournament regarding the name, so we are changing it from Jungle Boogie to Boogie Fever. Rene is working on updating the rendering and she will have that done this week. Janet shared that our design process will change next year.

Construction Report: Rob reported that he will be going to move the float tonight in preparation for the tent going up tomorrow. We have had a successful few workdays. There have been new volunteers show up which has been great. Last weekend we had a welding class with Chris who has been building floats since the 80’s, so a big thank you to Andrew for getting



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that set up. Saturdays will be the main workday and then looking at which nights work best for most of the construction crew for weeknights.

Decoration Report: Janet reported that she has begun to send out her weekly emails. The committee should be getting them but if someone is not, please let Janet know. Our inventory has been taken and we know exactly what we have and are working on what we need. Chris has been researching new materials, especially for the Orangutan. Deco will start with workdays next month.

Misc. Fundraisers: Janet reported that our next Yard Sale is coming up on August 11th & 12th. Shelia has graciously secured the building for us starting on Wednesday, this should help us have more time to set up. We desperately need volunteers; Janet is asking the committee to step up and sign up for a shift. Saturday is a construction workday so Rob and Steve will be down at the site. Janet thanked Karen (present at the meeting) who came last time and spent a few hours with us as a door greeter. Sally has been sharing the date and actively trying to get volunteers, she is going to check with the group who helped us last time. Janet mentioned that Friday morning is busier, all the thrifters and re-sellers want first grabs.

Larry Chiles asked if we could have posters put up at the Farmers Market, Wende Lee commented that we need to ask the Chamber and volunteered to talk to them.

Publicity Report: Sally reported that the South Pasadenan has a rotating article for the Yard Sale up. Last Friday there was an article in the Review, Sally noticed Ed shared it on the 91030 Facebook page. Sally has also done an article for banner sales. Sally mentioned that she is ready to go with sharing our official design with our new title so please send that to her when she can share. Sally introduced her friends, Karen, Mary and Sally. They have been helping her spread the word about of fundraisers.

Digital Media Report: Chris reported that he has started to post about the yard sale and banner sales. Some of us might have seen the new social media platform "Threads" that launched this week. He created an account for us, and we got 86 followers on the first day. After 2 years we have learned that twitter is not the audience we want, we will not be sharing on it anymore but we will keep the account so we have the domain should we ever choose to go back. Chris will start posting pictures for this year tomorrow with progress of the tent going up. All our design archives are now 100% on the cloud.

Golf Tournament Report: None

Matters not on the agenda:



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- Sandy shared our City pins have arrived and they are currently in the souvenir booth. No theme pin yet. Sandy will get in touch with the High School to have sweatshirts made a few weeks after school starts. Sandy will be gone on vacation and will be looking for volunteers to help run the booth while she is gone.
- Wende shared that our tent banner sales have been amazing. So far, we have sold 21 banners, our sales are at \$10,700. Last year our sales were \$5,140 so this is a huge step in the right direction. Wende will bring all the new banners down to the tent tomorrow night and help get them ready to be hung up. Wende thanked Mary Hoban, Sally Kilby and Marsha Lau who have all been a great help with this fundraiser.
- Wende shared Crunch Party updates, the caterer will be secured this month. The thought was to go with Stonefire, but Lost Parrot reached out and asked for another opportunity to re-bid on the event. The theme of the night will be disco.

Meeting adjourned at 7:40 pm. The next meeting will be on Tuesday, September 5th, 2023 at 7:00pm.

Approved:  Date: 9-5-23
Committee Chairperson