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FOR IMMEDIATE RELEASE

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Subject: City of South Pasadena Seeks Classic Cars for 4th of July Festival of Balloons Parade

South Pasadena, CA – The City of South Pasadena invites owners of classic cars to showcase their vehicles and help celebrate Independence Day by participating in the annual Festival of Balloons 4th of July Parade! This beloved hometown tradition will take place on Friday, July 4, 2025, starting at 11:00 a.m. at Diamond Avenue by the Library Community Room and ending at Garfield Park.

This year, we are excited to welcome classic car enthusiasts to join the parade and bring extra sparkle to the event. We are especially seeking classic cars to drive local dignitaries and special guests, providing a unique way to participate and add to the festive atmosphere.

Owners of vintage, antique, and classic cars of all makes and models are encouraged to apply. Whether you want to drive in the parade or transport community leaders, this is a fantastic opportunity to share your passion for classic automobiles with South Pasadena residents and visitors.

The parade theme, *Unity in Community: One Nation, One Neighborhood*, invites participants to express togetherness and creativity through their parade entries. Classic car drivers will be part of a diverse lineup that includes Scouts, local service clubs, Little League and AYSO teams, and the South Pasadena Tournament of Roses Committee.

How to Participate

To register your classic car or to volunteer to drive dignitaries, please complete the one-page registration form and agree to the parade guidelines. Registration forms and parade guidelines are available at www.southpasadenaca.gov/events.

Submit your registration:

- **By email (preferred):** specialevents@southpasadenaca.gov
- **By mail:**
South Pasadena Recreation Division
815 Mission Street
South Pasadena, CA 91030
Attn: Festival of Balloons Parade

After the parade, all participants and attendees are invited to join the Party in the Park at Garfield Park, followed by the Fireworks Spectacular at South Pasadena High School beginning at 9:00 p.m., with a pre-show concert from 7:30 p.m. to 8:30 p.m.

For more information or questions about classic car participation, please contact Community Services Supervisor Nathalie Wilcox at (626) 403-7380 or specialevents@southpasadenaca.gov.

Celebrate Independence Day with us and help keep the spirit of South Pasadena's Festival of Balloons alive — one classic car at a time!

About the City of South Pasadena

The City of South Pasadena is a charming community, situated only six miles from downtown Los Angeles. Called the City of Trees, the area is known for its stunning homes, unique small businesses, and top-quality schools. South Pasadena's diverse population of about 25,000 occupies a mere 3.44 square miles of flatlands and hillsides on the west side of the San Gabriel Valley. This small-town atmosphere makes South Pasadena one of California's most desirable locations.

For more information about the City of South Pasadena, visit www.southpasadenaca.gov. Follow us on social media to keep up with the latest news: [Facebook](#), [X](#), [Instagram](#), and [YouTube](#).

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