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FOR IMMEDIATE RELEASE

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Subject: 2026 South Pasadena Fall Arts Crawl to be Themed “Oktober-Fiesta”

South Pasadena, Calif. – The City of South Pasadena and the South Pasadena Chamber of Commerce are pleased to announce Fall Arts Crawl: Oktober-Fiesta, taking place on Saturday, October 17, 2026, from 3:00 p.m. – 9:00 p.m. in South Pasadena’s business district.

Stroll through Mission Street and the surrounding blocks to enjoy special programming at local businesses, live music, art exhibits and workshops, artisan pop-ups, a beverage garden, and special deals from local retailers. Family friendly programs will be provided by local merchants as well as the South Pas Chamber, Dads Uniting Dads in Education and Services (D.U.D.E.S.) and Vecinos de South Pasadena.

Get ready for a night of arts, food, and shopping as we celebrate the fall season together!

More information about the Fall Arts Crawl is available online at <https://southpasadena.net>. For questions or to request assistance, please contact the South Pasadena Chamber of Commerce at (626) 441-2339 or info@southpasadena.net.

The event kicks off after the City of South Pasadena’s Emergency Preparedness and Community Fair, which will take place from 11:00 a.m. – 3:00 p.m. at the South Pasadena Fire Department, located at 817 Mound Avenue.

About the City of South Pasadena

The City of South Pasadena is a charming community, situated only six miles from downtown Los Angeles. Called the City of Trees, the area is known for its stunning homes, unique small businesses, and top-quality schools. South Pasadena’s diverse population of about 25,000 occupies a mere 3.44 square miles of flatlands and hillsides on the west side of the San Gabriel Valley. This small-town atmosphere makes South Pasadena one of California’s most desirable locations.

For more information about the City of South Pasadena, visit www.southpasadenaca.gov. Follow us on social media to keep up with the latest news: [YouTube](#), [Facebook](#), [X](#), and [Instagram](#) at @southpasadenaca.

About the South Pasadena Chamber of Commerce

The South Pasadena Chamber of Commerce is a community-driven organization dedicated to supporting and growing the local business environment. Founded in 2004, the Chamber promotes economic vitality through events, partnerships, and programs that encourage residents and visitors to Eat, Shop, and Enjoy South Pasadena. From Arts Crawls to the Eclectic Music Festival, the Chamber creates experiences that bring people into the business

district. In addition to its programming, the Chamber serves as a strong advocate for the business community, working closely with city leaders and stakeholders to promote thoughtful economic development and ensure a thriving commercial landscape.

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