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FOR IMMEDIATE RELEASE

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Subject: South Pasadena Arts & Music Crawl to Bring Creativity and Fun to City's Downtown District

South Pasadena, Calif. – The City of South Pasadena and the South Pasadena Chamber of Commerce are pleased to announce the South Pasadena Arts & Music Crawl on Saturday, April 25, 2026, from 3:00 p.m. – 10:00 p.m. The event will take place along Mission Street, from Fair Oaks Avenue to Meridian Avenue, transforming the downtown district into a vibrant celebration of creativity and community.

Blending the seasonal Spring Arts Crawl with the annual Eclectic Music Festival, this reimagined event invites residents and visitors alike to enjoy an afternoon and evening filled with art, music, and local flavor. This free, family-friendly experience will feature live performances, interactive art activities, pop-up galleries, artisan booths, and special offerings from local shops and restaurants.

At the corner of Mission Street and Meridian Avenue, the South Pasadena Rotary Club will present the Rotary Peace Stage. Music kicks off at 3:00 p.m. with the South Pasadena Transit Authority and continues with a new act every hour. Evening highlights include Cole Gallagher at 7:00 p.m., The Drive at 8:00 p.m., and Goldtooth at 9:00 p.m. A nearby beer and wine garden, featuring Knox & Dobson craft cocktails, will be available nearby.

Further along Mission Street, the Dinosaur Farm Stage will host performances in its outdoor space from 3:00 p.m. to 9:30 p.m. The lineup includes the debut solo project of Raul Pacheco, founder of Ozomatli, at 7:30 p.m., followed by a closing set from the acclaimed blues group Delgado Bros. at 8:30 p.m.

At Mamma's Brick Oven Pizza, the Singer-Songwriter Stage will showcase an impressive lineup of local and emerging talent beginning at 3:00 p.m. Performers include South Pasadena artists Franki Cox, Maya Proulx, Sophie Reynolds, and DrunkHungry, along with former American Idol contestants Tristen and Delaney.

In addition to live music, attendees can explore pop-up galleries, participate in hands-on art activities, and browse unique, handcrafted goods from local artisans along Mission Street. South Pasadena's shops and eateries will also join in the celebration with special promotions and experiences throughout the event.

More information about the South Pasadena Arts & Music Crawl is available online at <https://southpasadena.net>. For questions or to request assistance, please contact the South Pasadena Chamber of Commerce at (626) 441-2339 or info@southpasadena.net.

About the City of South Pasadena

The City of South Pasadena is a charming community, situated only six miles from downtown Los Angeles. Called the City of Trees, the area is known for its stunning homes, unique small businesses, and top-quality schools. South Pasadena's diverse population of about 25,000

occupies a mere 3.44 square miles of flatlands and hillsides on the west side of the San Gabriel Valley. This small-town atmosphere makes South Pasadena one of California's most desirable locations.

For more information about the City of South Pasadena, visit www.southpasadenaca.gov. Follow us on social media to keep up with the latest news: [Facebook](#), [X](#), [Instagram](#), and [YouTube](#) at @southpasadenaca.

About the South Pasadena Chamber of Commerce

The South Pasadena Chamber of Commerce is a community-driven organization dedicated to supporting and growing the local business environment. Founded in 2004, the Chamber promotes economic vitality through events, partnerships, and programs that encourage residents and visitors to Eat, Shop, and Enjoy South Pasadena. From Arts Crawls to the Eclectic Music Festival, the Chamber creates experiences that bring people into the business district. In addition to its programming, the Chamber serves as a strong advocate for the business community, working closely with city leaders and stakeholders to promote thoughtful economic development and ensure a thriving commercial landscape.

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