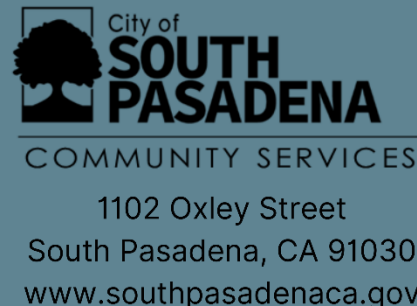




PRESS RELEASE



FOR IMMEDIATE RELEASE
June 6, 2024

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2024 4th of July Festival of Balloons

South Pasadena (Calif.) – The City of South Pasadena is pleased to announce the 4th of July Festival of Balloons for its 40th anniversary. This year's theme is *Hometown Heroes: Celebrating the Spirit of Community*.

July 4th Festival of Balloons activities kick off with Kiwanis' Pancake Breakfast at the South Pasadena Fire Station at 7:00 a.m., located at 817 Mound Ave., South Pasadena. Opening Ceremony for the parade will start at 10:30 a.m. at the South Pasadena Public Library Community Room, located at 1115 El Centro St., South Pasadena. The parade will begin at 11:00 a.m. and travel from Diamond Avenue to Garfield Park where games, a live DJ, and food will be available until 2:30 p.m.

The day will conclude with a live concert from 7:30 p.m. to 8:30 p.m. featuring The Kings of 88 and the fireworks show at 9:00 p.m. at the South Pasadena High School Stadium, located at 1401 Fremont Ave., South Pasadena. Fireworks presale tickets will be available for purchase beginning Saturday, June 1 for \$15.00 per person online at www.southpasadenaca.gov/events. Children 2 years and under are free. Gates open at 7:00 p.m. Please bring a copy of your receipt and tickets to enter the stadium.

For more information, please contact the Community Services Department at (626) 403-7380 or by email at specialevents@southpasadenaca.gov.

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