



CITY OF SOUTH PASADENA

PLANNING & BUILDING DEPARTMENT

1414 Mission Street • South Pasadena, CA • 91030 • (626) 403-7220

BANNER PERMIT APPLICATION

Date: _____

Business Name: _____

Business Address: _____

Applicant Name: _____

Telephone: _____ E-mail _____

Banner Location: _____ South Pasadena, CA 91030

Dates of Display: **From:** _____ **To:** _____

Banner Dimension: **Length:** _____ **Height:** _____

Banner Text: _____

Application Fee: See Fee Schedule

Banner Regulations:

- 1) A banner permit must be obtained prior to displaying any banner.
- 2) Banners may be displayed on a temporary basis only.
 - A maximum of 30 consecutive days; and
 - No more than 90 cumulative days per calendar year
- 3) A banner permit shall not be issued sooner than 14 days after the end of a previous permit.
- 4) No more than one banner per business shall be permitted or displayed at any time.
- 5) Banners must be made of pliable, weather-resistant, durable materials, including canvas, vinyl, or similar materials.
- 6) The total surface area of any banner shall not exceed 32 square feet.

****For Office Use Only****

Issued By: _____ Date: _____