



South Pasadena Festival of Balloons 4<sup>th</sup> of July  
815 Mission St., South Pasadena, CA 91030  
Email: [specialevents@southpasadenaca.gov](mailto:specialevents@southpasadenaca.gov)

# SOUTH PASADENA FESTIVAL OF BALLOONS 4<sup>TH</sup> OF JULY 2024

## HOMETOWN HEROES: CELEBRATING THE SPIRIT OF COMMUNITY

The City of South Pasadena and Festival of Balloons Committee would like to extend an invitation to your organization to participate in our annual 4<sup>th</sup> of July Parade.

Our theme this year is **Hometown Heroes: Celebrating the Spirit of Community**. Opening Ceremonies will be at 10:30 a.m. at the South Pasadena Public Library Community Room, located at 1115 El Centro Street. The Parade will start at 11:00 a.m. **Your arrival time to the pre-parade area should be no later than 9:30 a.m. for check-in at the Registration Table. Please arrive on time to avoid street closures.**

Please see below for the Festival of Balloons Schedule:

**Kiwanis' Pancake Breakfast:** 7:00 a.m. to 11:00 a.m. at South Pasadena Fire Station (817 Mound Avenue)  
**Opening Ceremony:** 10:30 a.m. at South Pasadena Public Library Community Room (1115 El Centro Street)  
**Parade:** 11:00 a.m. on Mission Street, from Diamond Avenue to Garfield Park  
**Party in the Park:** 12:30 p.m. to 2:30 p.m. at Garfield Park (1000 Park Avenue)  
**Live Concert & Fireworks Show:** At South Pasadena High School (1401 Fremont Avenue). Gates open at 7:00 p.m. Live concert is from 7:00 p.m. to 8:30 p.m. Firework show begins promptly at 9:00 p.m.

Enclosed is a **Registration Form** and **Parade Participant Rules** stating the guidelines for parade and float entries. Please note: **ALL GROUPS WITH CHILDREN MUST BE ACCOMPANIED BY AN ADULT AT ALL TIMES.**

Please mail or email your completed Parade Registration Form to:

Email to: [specialevents@southpasadenaca.gov](mailto:specialevents@southpasadenaca.gov)

Mail to:  
**Attn: Festival of Balloons Parade**  
Recreation Division  
815 Mission Street  
South Pasadena, CA 91030

We thank you for your interest and look forward to your organization's participation in this year's parade. **The deadline to submit your application is Thursday, May 30, 2024.** If you have any further questions, please contact Community Services Supervisor, Nathalie Wilcox, at [specialevents@southpasadenaca.gov](mailto:specialevents@southpasadenaca.gov) or at (626) 403-7380.



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## PARADE PARTICIPANT RULES

### PARADE ROUTE

1. Parade route begins on Diamond Avenue, heading East on Mission Street and disbands at Garfield Park. At the conclusion of the parade route, participants need to head on Avon Place to avoid traffic congestion.
2. Parade route from beginning to end is roughly 0.6 miles.
3. Parade check-in begins at 8:30 a.m. All entries need to be checked in no later than one (1) hour before the start of the parade in order to pick up their packet and confirm attendance. Check-in can be completed at the Registration Table on the corner of Oxley Street and Fairview Avenue. All parade entries must enter the area from Fremont Avenue and Oxley Street. No entry from El Centro Street. Please arrive on time to avoid street closures. Late arrivals may result in the inability to participate in the parade.

### GENERAL PARADE GUIDELINES

1. Latex balloons should be used on all entries, as they are biodegradable. Mylar balloons and use of helium are not permitted.
2. An adult must accompany all youth and children under the age of 18 years old. The participating adults are responsible for the actions and safety of the youth in their group.
3. Nothing, including but not limited to candy, beads, confetti, or other objects, may be thrown or propelled from a moving vehicle along the parade route.
4. Walkers are allowed to hand out candy or items along the parade route.
5. No flyers or paper items should be handed out in the staging area or along the parade route. These items end up littering the parade route.
6. Confetti may NOT be shot out along the route to reduce littering the parade route.
7. The directions and instructions of the Parade Monitors/Staff and Police Officers must be followed at all times. The Parade Monitors/Staff will assist in the control of the flow of the parade.
8. No profanity or foul language is to be used in the parade line-up area or during the parade. Parade entries containing offensive content will be prohibited at the discretion of the staging-area organizers. The children and youth of South Pasadena and surrounding towns participate in the parade.
9. No alcohol is to be consumed by any participant during the entire event. Unlawful or unsafe behavior will cause the safety of the participants and general public to be compromised.
10. Bring plenty of water to stay hydrated before you start and along the parade route. The parade route is ½ mile long, but weather conditions may require adequate hydration.
11. Actions detrimental to the City of South Pasadena, its residents, parade participants, and spectators will not be tolerated.
12. The Festival of Balloons discourages political or religious statements or messages, written or verbal, during the parade that are not consistent with the theme.
13. No solicitation of goods or services should be made in the staging-area or parade route per applicable City of South Pasadena City Ordinances.
14. Participants are encouraged to utilize each year's theme and to incorporate music into their entries.
15. To ensure the steady flow of the parade, participants should perform while walking. Groups who wish to perform a routine must get approval from the City. Approved groups may perform a shortened routine once while on the route. Group performing routines, such as dancing, cheering, etc., are requested to do so only once during the parade. This will ensure the steady flow of the parade. A shortened routine may be performed along the route.
16. No smoking during the parade.





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## SOUTH PASADENA FESTIVAL OF BALLOONS 4<sup>TH</sup> OF JULY 2024 PARADE REGISTRATION FORM

Thank you for your interest in participating in the Festival of Balloons 4<sup>th</sup> of July Parade. Please mail your completed Parade Registration Form to the Recreation Division at 815 Mission St., South Pasadena or email to [specialevents@southpasadenaca.gov](mailto:specialevents@southpasadenaca.gov).  
 You will receive an emailed confirmation that will include your line up location for the parade and map.

<b>Name of Organization:</b>			
<b>Name of Parade Entry:</b> (If different from Organization)			
<b>Name of Contact Person:</b>			
<b>Street Address:</b>		<b>City:</b>	<b>Zip Code:</b>
<b>Email Address:</b>			
<b>Telephone Number:</b>			

ENTRY TYPE	ESTIMATED NUMBER OF PARTICIPANTS			
<input type="checkbox"/> <b>Band/Cheer Group</b>	<b># of Youth:</b>		<b># of Adults:</b>	
<input type="checkbox"/> <b>Walking Group</b>	<b># of Youth:</b>		<b># of Adults:</b>	
<input type="checkbox"/> <b>Classic Car</b>	<b># of Vehicle(s):</b>			
<input type="checkbox"/> <b>Truck/Flatbed</b>	<b># of Vehicle(s):</b>			
<input type="checkbox"/> <b>Van/Bus</b>	<b># of Vehicle(s):</b>			
<input type="checkbox"/> <b>Other (i.e. float, etc.)</b>				

ADDITIONAL INFORMATION FOR CLASSIC CARS, TRUCKS/FLATBED, AND/OR VAN/BUS	
<b>Make &amp; Model:</b>	<b>Year:</b>
<b>Owner:</b>	<b>Driver:</b>

**PLEASE INCLUDE A SCRIPT YOU WOULD LIKE READ BY ANNOUNCERS:**

OFFICE USE ONLY	
Evaluation by: _____	Date: _____ <input type="checkbox"/> Approved <input type="checkbox"/> Denied