

Additional Documents

May 26, 2027 | Natural Resources & Environmental Commission

ITEM 3

FARMERS MARKET: PLASTICS REDUCTION

PLASTIC REDUCTION: Farmers Market

Date: May 25, 2026

Prepared By: Public Works Department



Sustainable South Pas

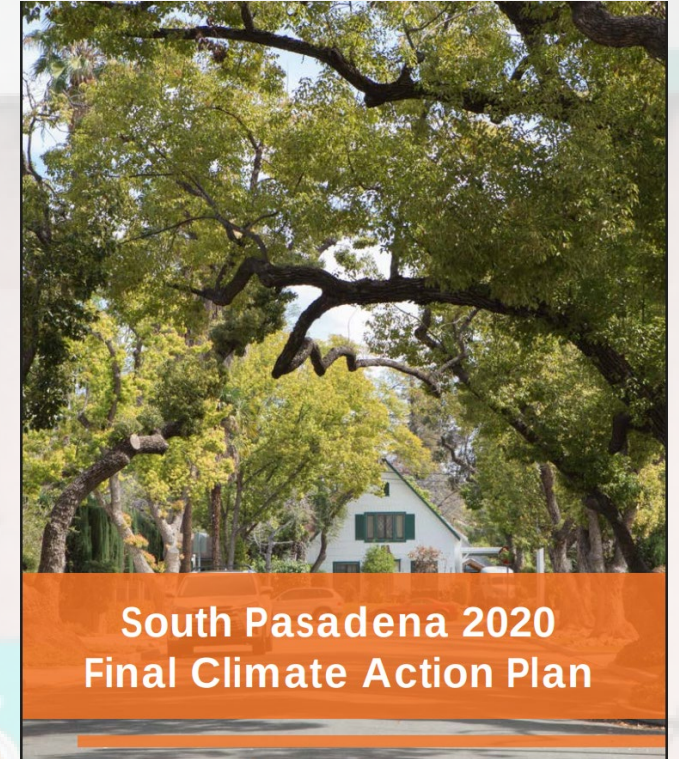
2014 Plastic Bag Ban: Set the standard for regional retail sustainability.

2016 Polystyrene Ban: Successfully removed harmful foam from the local ecosystem.

2020 Climate Action Plan (CAP): Formalized roadmap for waste and heat mitigation.

NREC

Plastics Ad Hoc: Created with the goal of reducing plastics utilization City wide.



Farmers Market

Established in 1999

- Operated by Chamber of Commerce since 2010
- Key features: Walkability, locally sourced products, community gathering location, sustainable market economy

Shared Goals

- Continued environmental stewardship
- Enhanced visitor experience
- Strides towards zero-waste

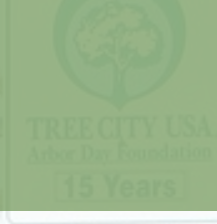


south pasadena
farmers' market



THE SOUTH PASADENA
CHAMBER OF COMMERCE

Plastic Challenges



Economic Barriers

Sustainable alternatives currently cost 3x to 5x more than standard plastic.

Behavioral Reliance

The “habit of convenience” creates an automatic demand that vendors are forced to meet to remain competitive.

Supply Chain Gaps

There is currently no unified bulk-purchasing cooperative for sustainable alternatives.

Need for Consistency

No centralized “Zero Waste” model adopted, diluting the market’s impact as a sustainability showcase.



South Pasadena Farmers' Market
3d · 🌐



Sustainable shopping bags and pickled veggies at South Pasadena Farmers' Market

🌱 Titles are generated by AI from Meta

Completely Pickled loves their sustainable shoppers - purchase an insulated bag for \$20 or tote for \$25 (includes free item) and every time you bring the bag back, \$1 off any item! Pickled veggies, kraut and wide variety of flavors!



👍❤️ 2

1 share

👍 Like

💬 Comment



How can this commission, community partners and the City shift the ‘burden of sustainability’ by fundamentally changing Farmers Market patron’s arrival behavior?

Phased Approach

Phase 1: Patrons First

Focused on **residents and participants.**

Shift the burden of sustainability away from vendor budgets by changing patron habits first.

Phase 2: Vendor Support

Focused on **market vendors.**

Leverage reduced demand to phase out plastic and transition to unified alternative supply chains.

- Zero Waste Toolkit
- Recognition & Incentive Programs

Phase 1: Cultivating Reuse

Removing the “Need”

By empowering patrons before they shop, we remove the burden from the vendor’s stall.

Thought starters:

- “Take One / Leave One” Carts: A rotating supply of community-donated reusable bags.
- Sustainability Promotions: Decal programs for vendors using plastic alternatives
- Entrance Messaging: High-visibility sandwich boards prompting the “BYOB” habit.
- Activation Booths: NREC and local organization-led education stations tracking participation and impact.



Opportunities for Activations

SOUTH PASADENA CITY HALL

AD Hoc Groups

Utilize Plastic Ad Hoc to guide the pilot, measure reduction data, and coordinate outreach.

Partnerships

Leverage Chamber of Commerce and local organizations to amplify messaging and activations.

Research

Focus on regional supply chain trends and first/last mile behavioral shifts in transit-adjacent hubs.

ITEM 6

PUBLIC WORKS FLEET REPLACEMENTS

MAY 26, 2026

PUBLIC WORKS FLEET MODERNIZATION

*Lease Agreement of Fleet Vehicles & Policy Exception
for Non-Electric Vehicles*

Prepared By: Public Works Department

Direction for Council

- **Discuss** the options regarding leasing agreement for replacement vehicles for the Public Works fleet;
- **Provide approval** for exception on non-electric vehicles; and
- **Authorize staff** to enter a cooperative purchasing master lease agreement with Enterprise Fleet Management.

Current Fleet Assessment

The Public Works fleet is facing a critical reliability gap due to outdated vehicles exceed their functional life.

- Frequent unscheduled downtime
- Compromised service delivery
- Lack of modern safety features

18

Immediate replacements identified.

50%

Vehicles aged 10 years or older.

10%

Vehicles exceeding 30 years of service.



Existing Fleet

FACILITIES | SEWER | PARKS

Mileage – 43,575



Mileage – 96,288



Mileage – 385,040



EST. 1991
Mileage Reader Currently Not Working



Mileage – 145,747



WATER

Mileage – 124,395



Mileage – 94,249



Inventory & Lease Terms

Vehicle Classifications	Vehicle Count	Justification
Ford Maverick Super Crew Extended Cab Hybrid	7 Units	Light-duty platform (<8,500 lbs GVWR). Exempt from CARB Advanced Clean Fleets (ACF) purchase mandates.
Ford F-150 Hybrid Utility Body Heavy Payload	3 Units	
Ford F-250 Utility Body	3 Units	The heavy battery weight of current heavy-duty ZEVs reduces payload capacity, making it impossible to accommodate the specialized equipment—such as service beds or liftgates.
Ford F-350 Utility Body	1 Units	
Ford F-450 Utility Body	3 Units	
Total Replacement	17 Vehicles	*1 Heavy Duty Vehicle removed for potential EV conversion grant opportunity.



Enterprise Master Lease

- 60-month equity lease structure
- Minimizes initial capital outlay
- Provides flexible bridge to a future EV adoption/strategy

Specialized Upfitting

- Medium/Heavy-duty Vehicles require integrated tool storage, utility beds and liftgates for routine operations

Council Direction

1. Staff to proceed with entering lease agreement with Enterprise Fleet Management.
2. Staff to re-examine the market at the 2-year mark to evaluate current ZEV technology.
 - a) Additionally, staff will identify the next phase of the Public Works fleet scheduled for replacement to participate in an MSRC pilot program.