



CITY OF SOUTH PASADENA
Guidelines for Film Permitting
In Frequently Filmed Areas
(Addendum to Film Policy)

Purpose

The purpose of these guidelines is to create more stringent review conditions for film permit applications in frequently filmed areas in order to prevent or lessen neighborhood fatigue.

Permit Application Review Guidelines

Permit application review guidelines are based on a three-step process:

- 1) determine the geographical boundaries of the neighborhood most impacted by the proposed filming: the measuring neighborhood;
- 2) determine if the measuring neighborhood has been a frequently filmed area during the preceding 90 day period; and
- 3) if so, devote extra scrutiny and conditions to the proposed film permit, and impose mandatory conditions on the permit.

Determination of a Frequently Filmed Area

The measuring neighborhood, the area affected by the proposed film permit, includes all property within one-half block in both directions of the proposed filming location on both sides of the street.

After defining the measuring neighborhood, the recent frequency of filming in such a neighborhood is evaluated as follows:

If, within a 90-day period preceding the proposed filming, one or more film locations have been used in the measuring neighborhood for a total of 6 filming days in a residential or commercial area, then the permit is considered to be a film permit in a frequently filmed area.

Still photography is exempt from this restriction.

Factors for Evaluating Level of Impact

All proposed film permits in frequently filmed areas will receive additional analysis with regard to the following factors:

- a. Public disturbance or other problems connected with prior filming in the measuring neighborhood within the immediate past 90 days.

- b. Frequency of filming in the measuring neighborhood during the calendar quarter when the filming will occur.
- c. Number of filming days requested.
- d. Number of days needed for pre-filming and any other film-related activity.
- e. Nature and impact of filming activity.
- f. Proposed number of vehicles on the street.
- g. Availability of on-street parking.
- h. Adequacy of proposed parking plan.
- i. Width of street proposed for parking.
- j. Containment of activity on private film location.

Mandatory Conditions

The following conditions shall apply to any approved film permit in a frequently filmed area in addition to any other conditions imposed by the Film Liaison.

- a. No extension of the regular hours of filming (7:00 a.m. to 7:00 p.m.) will be authorized before 7:00 a.m. or past 10:00 p.m. The City Manager and/or his designee, at his/her discretion, may waive this condition if consent is received from 100% of the property owners/tenants in the measuring neighborhood.
- b. The location manager, or his or her designated representative, must be present at the filming location until pre-filming activities are completed, and must communicate to the production company the conditions of the permit.

The City may withdraw a permit and stop the production in the event the permittee does not adhere to all conditions of approval.