



# City of South Pasadena Strategic Plan

Fiscal Year 2018 - 2019

Task	Action Item	Fiscal Year	Q	Department
1. Develop and Implement Strong Fiscal Policies to Ensure a Resilient Financial Future				

1a. Financial Plan	Create and implement a resilient Financial Plan to include analysis of future costs and revenue sources.	18/19	3	Management Services
1b. Golf Course Facilities	Present revenue enhancement opportunities for the golf course by assessing potential for facility improvements and events.	18/19	3	Community Services
1c. Fee Study	Conduct a comprehensive fee study based on cost of services and develop indirect cost allocation plan.	18/19	2	Finance
1d. Library Foundation	Establish a Library Foundation to address major goals articulated in the Library Operations Study.	18/19	4	Library
1e. UUT	Prepare a financial impact statement outlining the cuts that will be necessary if the UUT is repealed.	18/19	1	Management Services/Finance

## 2. Create a Strong Economic Development Strategy to Strengthen Local Business

2a. Economic Plan	Create a comprehensive Economic Development Plan to support the local economy and enhance opportunities for live, work and play.	18/19	3	Management Services
2b. Development Review	Create an implementation strategy for the Matrix Study to improve customer service in land use review and permitting.	18/19	2	Planning
2c. Public Art Programs	Adopt an Ordinance requiring a percentage for public art program for new development and create a public art gallery at City Hall to demonstrate civic participation.	18/19	2	Management Services
2d. Branding/Marketing	Create a branding and marketing plan for the City to better support local business.	18/19	3	Management Services

### 3. Develop a Comprehensive Emergency Preparedness Plan to Ensure Public Safety through Active Response and Recovery Efforts.

3a. Employee Training	Complete core training for primary and back-up EOC staff, ensuring the City can effectively prepare for, respond to, and recover from a disaster.	18/19	2	Fire
3b. EOC Facilities	Complete upgrades to the City's EOC with standardized equipment and resources that are necessary for maximum EOC functionality.	18/19	4	Fire
3c. Community Emergency Response Teams (CERT)	Provide two basic CERT classes, two refresher CERT classes and basic CERT training.	18/19	4	Fire
3d. Local resources plan	Develop a database of resources within the community and establish agreements with local providers to supplement response and recovery efforts.	18/19	4	Fire
3e. Seismic Regulations	Contract with consultant to complete inventory of soft story buildings in preparation for consideration of future regulations.	18/19	3	Planning
3f. Crisis Communication Plan	Create a <i>Crisis Communication Plan</i> to support emergency operations including a review of citywide notification systems.	18/19	2	Management Services

## 4. Enhance Community Sustainability through Investment in Infrastructure and Environmental Management Programs.

4a. Renewable Energy	Develop an implementation strategy and schedule for the Renewable Energy Plan.	18/19	3	Public Works
4b. Storm water	Participate in discussions for a revised Upper Los Angeles River Enhanced Watershed Management Program Storm water Plan for South Pasadena.	18/19	4	Public Works
4c. SR-110 Hookramp	Finalize agreement with Metro to utilize Measure R funds to implement SR-110 Hookramp project.	18/19	3	Management Services
4d. Bike Share Program	Implement a six month pilot program for Bike and Scooter Share.	18/19	4	Management Services
4e. Trees	Create an urban forestry plan for planting and maintenance.	18/19	3	Public Works
4f. City Properties	Evaluate opportunities for investment in City properties and enhanced land use.	18/19	3	Management Services

## 5. Plan for Affordable Housing to Comply with State Mandates and Respond to Community Needs.

5a. Inclusionary Housing	Adopt an Inclusionary Housing Ordinance to facilitate meeting State affordable housing goals.	18/19	3	Planning
5b. ADU's	Adopt a revised ADU ordinance to align with State law changes and increase the availability of affordable units.	18/19	4	Planning
5c. Homelessness	Apply for Measure H funding to strengthen homelessness programs and partnerships.	18/19	1	Police

## 6. Enhance Customer Service through Innovation to More Effectively Respond to Community Priorities.

6a. Community Programs	Introduce a pilot "Library of Things" to support a sharing, more green economy.	18/19	3	Library
6b. Community Engagement Master Plan	Create a comprehensive communication plan for public outreach and engagement.	18/19	3	Management Services
6c. Citywide Strategic IT Plan	Develop an IT Business Plan to better manage technology investment across the organization to support innovation and customer service.	18/19	3	Management Services