



**FOURTH OF JULY / FESTIVAL OF BALLOONS COMMITTEE AGENDA**  
**Amedee O. "Dick" Richards, Jr. Council Chamber, 1425 Mission Street**  
**Wednesday, January 23, 2019 at 7:00 p.m.**

Rosemary Whitney, Chair / Jim Anderson, Vice Chair  
Michael Schlaifer, Treasurer / Megan Colburn, Secretary

Councilmember Robert Joe, City Council Liaison  
Anthony Kim, Community Services Coordinator, City Staff Liaison

- Chairperson, Rosemary Whitney called the meeting to order on January 23, 2019 at 7:04pm.
- **Roll Call:**
  - **Committee Members Present:**
    - Rosemary Whitney
    - Jim Anderson
    - Megan Colburn
    - Joe Payne
    - Robert MacTavish
    - Bob McClain
    - Lindy Yeun
    - Bill Glazier
    - Erin Anderson
  - **Committee Members Absent:**
    - Joan Shaw
    - Marty Smith
    - Ashley Ziegler
    - Tracy Perry
    - Marlin Perry
    - Jane Jackson
  - **Council Liaison:**
    - Robert Joe
  - **City Staff Liaison Present:**
    - Anthony Kim



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- Motion to approve the Minutes from September 26, 2018 made by Robert MacTavish and Jim Anderson. Motion approved.
- **Public:** None.
- **Old business:** Jim Anderson reported that the flags were taken down from Mission and they were looking pretty bad. We will have to buy some flags which is another added expense. We should ask the city council members about possible discretionary funds. We need to figure out how many flags we need to replace, the cost of the flags, what size the flags are, see how much the chamber would be willing to donate and then approach the city council. We also need the banner that hangs across Fair Oaks to get it put on the calendar to make sure it goes up this year. Jim also wants people to think about bringing in younger members to the committee.
- **Parade Theme:** Bob McClain brought up the fact that it's the 50<sup>th</sup> anniversary of the landing on the moon. A possible parade theme Idea could be "To the Moon and beyond...50 years of exploring Americas freedom."
- **Finance Report:** Nothing new to report.
- **Parade:** Joe Payne reported that this theme would be good for float designs and posters.
- **Cars:** Nothing new to report.
- **Programs:** Bill Glazier reported that we will be hopefully using better paper than last year but it turned out great last year.



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- **Sound/Park:** Bob McClain mentioned that we hopefully can find a way to promote the food booths in the park. Joe Payne asked is it feasible to move the food booths closer to the stage with the games. Bob McClain wants to know if we have discussed the booth location with them. Maybe we can have signs up promoting the food booths. Bill Glazier suggested maybe we put the food by the ticket booth.
- **Fireworks/Stadium:** Joe Payne reported on the lights at the stadium. This was the first year we used the new ones and they worked really great. We can possibly get rid of two lights because we did not end up using them at all.
- **Tickets:** Robert MacTavish reported that we should probably finalize the price of tickets in the next month so we can get the tickets printed. We will be paying more for pyro this year. There is still some debate about raising ticket prices up another \$1 or so. People were not happy with the price going up last year.
- **Publicity:** Bill Glazier reported that we will build up the publicity as we approach the big day.
- **Security:** Joe Payne reported that we had a decent number last year and we can always use more but we managed pretty well last year.
- Our next meeting is scheduled for February 27, 2019.
- Meeting adjourned at 7:58pm.

Approved Rosemary Whitney Date 3-27-19  
Chairperson