



CITY OF SOUTH PASADENA

1414 Mission Street • South Pasadena, California 91030
Tel. (626) 403-7210 • Facsimile (626) 403-7211

AGENDA

Public Art Commission

Wednesday, May 22, 2019 at 6:30 pm
City Council Chambers
1414 Mission Street, South Pasadena, CA 91030

Chair: Jaz Sawyer
Vice-Chair: Steven Wong
Commissioners: Jeffrey Burke, Howard Spector, and Vacant

City Council Liaison: Mayor Marina Khubesrian, M.D.

1. Call to Order
2. Public Comments (Items not on the Agenda)
3. Commissioner Comments
4. Council Liaison Comments
5. Staff Comments
6. Discussion Items:
 - A. Public Art Program Review Criteria
7. Agenda Input
8. Adjournment

STATE OF CALIFORNIA, CITY OF SOUTH PASADENA, COUNTY OF LOS ANGELES

I declare under penalty of perjury that I posted this agenda on the bulletin board in the courtyard of City Hall at 1414 Mission Street, South Pasadena as required by State Law.

Date: May 16, 2019

Signature 
Margaret Lin

**MINUTES OF THE REGULAR MEETING OF THE
PUBLIC ART COMMISSION
OF THE CITY OF SOUTH PASADENA
CONVENED THIS 24th DAY OF APRIL 2019 6:37 P.M.
CITY COUNCIL CHAMBERS
1414 MISSION STREET**

1. ROLL CALL	The regular meeting of the Public Art Commission (Commission) was convened at 6:37 P.M. Commissioners present: Burke, Sawyer, and Wong; Commissioner absent: Spector; Council Liaison: Mayor Khubesrian; and Staff present: Manager of Long Range Planning and Economic Development Lin.
2. PUBLIC COMMENTS (ITEMS NOT ON THE AGENDA)	None.
3.	
4. APPROVAL OF THE MINUTES	None.
5. COMMISSIONER COMMENTS	Commissioners expressed their enthusiasm and appreciate for the opportunity to participate in the Public Art Commission. Commissioner Burke expressed interest in seeing events like the Eclectic Music Festival advertised on the City website.
6. COUNCIL LIAISON COMMENTS	Major Khubesrian stated that Betty Avila was appointed to the Commission but would be moving so recruitment for another commissioner will begin once the City receives her resignation.
7. STAFF COMMENTS	None.
8. DISCUSSION ITEMS	
A. Election of Chair and Vice-Chair	Commissioner Sawyer was elected Chair and Commissioner Wong was elected Vice-Chair (3 ayes, 0 noes, 1 absent)
B. Brown Act Training	Alex Giragosian, Colantuono, Highsmith & Whatley, PC, conducted Brown Act Training for the Commission.
C. Public Art Commission Purview and Work Plan	Manager Lin presented a staff report regarding the Public Art Commission ordinance, Public Art Development Program, and 2019 Commission Work Plan. Vice-Chair Wong wanted to clarify that public art should also include performances and performance art. Commissioner Burke recommended that city-owned buildings should be subject to the Public Art Development Program, expressed concern with the 20 percent allocation of the Public Art Program Funds toward administrative costs, and recommended that the Finance Department establish two separate accounts to avoid confusion. Vice-Chair Wong requested clarification regarding the California Art Preservation Act. Chair Sawyer recommended that the Commission consider opportunities to maximize utilization of

	the City's public access channel by including new programming. Commissioner Burke requested that a list of new developments be presented to the Commission on a regular basis to keep the Commission apprised of any potential public art opportunities.
9. AGENDA INPUT	Commissioner Burke requested that the Civic Center Art Gallery Request for Proposals be brought to the Commission for review.
10. ADJOURNMENT	By consensus, the Commission adjourned the meeting at 8:55 P.M.

Approved By:

Jaz Sawyer
Chair

DRAFT



Public Art Commission Agenda Report

DATE: May 22, 2019

FROM: David Bergman, Interim Director of Planning and Building
Margaret Lin, Manager of Long Range Planning and Economic
Development

SUBJECT: **Public Art Program Review Criteria**

Recommendation

It is recommended that the Commission approve and recommend that the City Council adopt the Public Art Program Review Criteria.

Discussion/Analysis

The purpose of the Public Art Program is to promote cultural experiences, increase economic development, and enhance the general welfare and quality of life in the community. In order, to provide the Commission with the appropriate tools to review and approve artwork a subjective criteria needs to be established. The proposed Public Art Program Review Criteria provides a framework for the evaluation and acceptance of public art to ensure the proposed artwork will achieve the goals and objectives of the Public Art Program. The attached criteria and application include a description of the review and approval process, artwork/ programming/ facilities/ artists eligibility, and evaluation criteria that should be used by the Public Art Commission.

Background

On October 17, 2018, the City Council approved Ordinance No. 2326 to create the Public Art Commission. The Public Art Commission is responsible for the review and approval of public art projects associated with the Public Art Program, including but not limited to, proposed site-specific public art, art donations, and public art developed with the funds from the Public Art Development Fee.

On October 17, 2018, the City Council also approved Ordinance No. 2325 to establish a Public Art Development Fee Program. The Development Fee would provide one percent (1%) of the total building valuation towards public art on-site or one and a half percent (1.5%) of the total building valuation to the public art development fee in lieu of providing public art on-site:

- Residential developments of four or more units with a building valuation exceeding \$500,000 as determined by the Building Official; and
- Commercial and industrial building projects with a building valuation exceeding \$500,000 as determined by the Building Official; and
- Remodeling projects of existing commercial or industrial buildings, when the remodeling has a building valuation exceeding \$250,000 as determined by the Building Official; and

- Remodeling projects of residential buildings of four or more units or complexes of four or more units, whether exterior or interior, when the remodeling has a building valuation exceeding \$250,000 as determined by the Building Official.

Developments or modifications to affordable housing, performance arts facilities, museums, private non-profit and institutional uses, interior remodel or tenant improvements, and national disaster repairs or rebuilding required by code will be exempt from this provision.

Projects that are subject to the Public Art Development Fee will be required to allocate a percentage of the total building valuation towards the following:

- One percent (1%) for on-site installation of approved site-specific public artwork, cultural, or artistic facilities equal to or exceeding the value of the contribution amount; or
- One and a half percent (1.5%) for payment in cash of the development fee to a new Public Art Fund.

Projects to be funded from the Public Art Fund shall consist of artwork placed in public places or incorporated into public buildings, art education programs, art display programs or performances, or the allocation of space such as a civic gallery or theater space. All projects subject to the Public Art Development Fee shall be reviewed and approved by the Public Art Commission following the design review for the associated development or redevelopment project.

Public Notification of Agenda Item

The public was made aware that this item was to be considered this evening by virtue of its inclusion on the legally publicly noticed agenda, posting of the same agenda and reports on the City's website and/or notice in the *South Pasadena Review* and/or the *Pasadena Star-News*.

Attachments:

1. Public Art Program Review Criteria

Public Art Program Review Criteria

Goals and Objectives

The goal of the Public Art Program is to promote cultural experiences, increase economic development, and enhance the general welfare and quality of life in the community through the exhibition of high quality artwork and the creation of programs that promote art to the public.

- Objective 1: Foster public and private partnerships for providing arts and cultural programs
- Objective 2: Promote access for the public to the highest quality arts opportunities possible
- Objective 3: Promote the work of artists and arts groups and celebrate the city for its diversity, creativity, and innovation
- Objective 4: Encourage the provision of cultural and artistic facilities and features in commercial construction

Review and Approval Process

For public art projects developed on site, prior to the associated entitlement review for a development project an application for Public Art Concept Review shall be submitted to the Public Art Commission. Following the entitlement approval process for a development project, an application for a Final Public Art Approval shall be submitted to the Public Art Commission.

1. Public Art Concept Review:

- Completed Public Art Application
- Preliminary sketches, photographs, or other documentation to provide sufficient clarity of the nature of the proposed artwork
- Preliminary plans containing such detailed information as may be required to adequately evaluate the location of the artwork in relation to the proposed development, and its compatibility with the proposed development, including compatibility with the character of the adjacent conforming developed parcels and existing neighborhood if necessary to evaluate the proposal
- Resume of the selected artist(s) demonstrating successful past experiences in the public realm, proven technical or aesthetic ability to successfully create artwork responsive to the site and community
- A narrative statement to be submitted by the artist describing the proposed artwork
- A narrative statement to be submitted to demonstrate that the artwork will be displayed in an area open and freely available to the general public
- A maintenance plan describing the required maintenance and costs to preserve the artwork in good condition

2. Public Art Final Approval Process:

- Completed Public Art Application
- Finalized sketches, photographs, or other documentation to provide sufficient clarity of the nature of the proposed artwork
- An appraisal or other evidence of the value of the proposed artwork, including acquisition and installation costs

- Written agreement executed by or on behalf of the artist who created or is creating the artwork which expressly waives their rights under the California Art Preservation Act or other applicable laws
- Finalized plans containing detailed information as may be required to adequately evaluate the location of the artwork in relation to the proposed development, and its compatibility with the proposed development, including compatibility with the character of the adjacent conforming developed parcels and existing neighborhood if necessary to evaluate the proposal
- A narrative statement to be submitted to demonstrate that the artwork will be displayed in an area open and freely available to the general public at least ten hours each day, or otherwise are publicly accessible in an equivalent manner based on the characteristics of the artwork or its placement on the site
- A maintenance plan describing the required maintenance and costs to preserve the artwork in good condition

Eligible Artwork/Programming/Facilities/Artists

The Public Art Program will include the broadest definition of art and will encourage imaginative interpretations of all media.

- *Permanent Artwork*
 - Physical artwork by an artist may include, but not limited to:
 - i. Fountain
 - ii. Mobile
 - iii. Mosaic
 - iv. Mural
 - v. Painting
 - vi. Photography
 - vii. Sculpture
 - viii. Tapestry
 - Artwork may be realized through mediums may include, but not limited to:
 - i. Bronze
 - ii. Ceramic Tile
 - iii. Concrete
 - iv. Stained Glass
 - v. Steel
 - vi. Wood
 - Artwork shall not include objects that are mass-produced with a standard design, reproduction of original artwork, signage, decorative/ornamental elements of functional components of a building designed by the architect, historic/architectural elements of a building façade, or landscape gardening.

Permanent Artwork Evaluation Criteria	Findings
Does the proposed artwork comply with the Goals and Objectives of the Public Art Program?	Yes/No
Will the proposed artwork remain publicly accessible during normal business hours without enclosure?	Yes/No
Will the proposed artwork be sited without interference from commercial signage?	Yes/No
Were the structural plans reviewed by the City's Building and Safety Division to determine if a Building Permit is required?	Yes/No
Will the proposed artwork be appropriately lighted?	Yes/No
Does the developer/property owner have a recorded maintenance plan to ensure ongoing, permanent maintenance to preserve the artwork in good condition?	Yes/No
Is the proposed artwork mass-produced with a standard design, reproduction of original artwork, signage, decorative/ornamental elements of functional components of a building designed by the architect, historic/architectural elements of a building façade, or landscape gardening?	Yes/No
Is the proposed artwork responsive and relevant to the site (its history, architecture, development, landscaping, and socio-economic context)?	Yes/No
Does the proposed artwork encourage local artistic endeavors, public dialogue, and interactions with art in public places?	Yes/No
Does the proposed artwork support a public art collection that includes works of various genre, style, scale, media, form, and intent that is reflective of contemporary public art practice that spans local, regional, national, and international levels?	Yes/No
Does the proposed artwork advance the commissioning of artwork throughout geographic areas of the City?	Yes/No
Does the proposed artwork demonstrate a collaborative approach to the project by a design team that includes the selected artist(s) project architect(s), landscape architect(s), and other design professionals?	Yes/No
Does the selected artist work in the public realm, and have relevant past experience with proven technical and aesthetic ability to successfully create artwork responsive to the site and community?	Yes/No
Does the selected artist have the highest artistic merit, sensitive to the City's cultural diversity, and can contribute to the characteristics and unique expressions of the City's values?	Yes/No

- *Cultural Programming/Performances*
 - Cultural programming or performances created from the Public Art Fund may include, but is not limited to:
 - i. Performing Arts: Dance, music, theater
 - ii. Literary Arts: Poetry readings, story telling
 - iii. Media Arts: Film, video, screenings and installations
 - iv. Education: Lectures, presentations, and hands-on experiences
 - v. Special Events: Festivals and celebrations

Programming/Performance Evaluation Criteria	Findings
Does the proposed program/performance comply with the Goals and Objectives of the Public Art Program?	Yes/No
Will the proposed program/performance be publicly accessible during normal business hours without restrictions?	Yes/No
Does the proposed program/performance encourage local artistic endeavors, public dialogue, and interactions with art in public places?	Yes/No

- *Facilities*
 - On-site art spaces or cultural facilities may include, but are not limited to:
 - i. Artists studios or rehearsal spaces
 - ii. Exhibition spaces, theater/performance space, media arts space
 - iii. Arts administration space for arts organizations

Facilities Evaluation Criteria	Findings
Will the proposed facility remain publicly accessible during normal business hours without enclosure?	Yes/No

- *Eligible Artists*
 - Artists selected to commission artwork should be able to produce the highest quality artwork possible
 - Developers are strongly encouraged to consider South Pasadena artists given all other considerations equal
 - Members of a developers design team or their immediate families including the project architects or consulting architectural firms, members of the selection team, members of the Public Art Commission or their immediate families, or City Staff are not eligible to be selected as artists for commissions.

Eligible Artists Evaluation Criteria	Findings
Does the selected artist work in the public realm, and have relevant past experience with proven technical and aesthetic ability to successfully create artwork responsive to the site and community?	Yes/No
Does the selected artist have the highest artistic merit, sensitive to the City’s cultural diversity, and can contribute to the characteristics and unique expressions of the City’s values?	Yes/No



CITY OF SOUTH PASADENA
PUBLIC ART APPLICATION

Procedures

1. Applicants must submit a completed application to the Planning and Building Department – Attention: Long Range Planning and Economic Development Division, at 1414 Mission Street, South Pasadena, CA 91030.

2. Public Art Concept Approval Process, application must include the following:
 - a. Preliminary sketches, photographs, or other documentation to provide sufficient clarity of the nature of the proposed artwork
 - b. Preliminary plans containing such detailed information as may be required to adequately evaluate the location of the artwork in relation to the proposed development, and its compatibility with the proposed development, including compatibility with the character of the adjacent conforming developed parcels and existing neighborhood if necessary to evaluate the proposal
 - c. A narrative statement to be submitted to demonstrate that the artwork will be displayed in an area open and freely available to the general public
 - d. A maintenance plan describing the required maintenance and costs to preserve the artwork in good condition
 - e. A current business license issued by the City.

3. Public Art Final Approval Process, application must include the following:
 - a. Finalized sketches, photographs, or other documentation to provide sufficient clarity of the nature of the proposed artwork
 - b. An appraisal or other evidence of the value of the proposed artwork, including acquisition and installation costs
 - c. Written agreement executed by or on behalf of the artist who created or is creating the artwork which expressly waives their rights under the California Art Preservation Act or other applicable laws
 - d. Finalized plans containing detailed information as may be required to adequately evaluate the location of the artwork in relation to the proposed development, and its compatibility with the proposed development, including compatibility with the character of the adjacent conforming developed parcels and existing neighborhood if necessary to evaluate the proposal
 - e. A narrative statement to be submitted to demonstrate that the artwork will be displayed in an area open and freely available to the general public at least ten hours each day, or otherwise are publicly accessible in an equivalent manner based on the characteristics of the artwork or its placement on the site
 - f. A maintenance plan describing the required maintenance and costs to preserve the artwork in good condition
 - g. A current business license issued by the City.

Once all information has been submitted to the Planning and Building Department, documentation will be reviewed and the applicant will receive a response. Applications may be approved, partially approved, or denied.



**CITY OF SOUTH PASADENA
PUBLIC ART APPLICATION**

1414 Mission Street
South Pasadena, CA 91030
Phone: (626) 403-7220
Fax: (626) 403-7211

PROPERTY INFORMATION

Address:

Owner Name:

Phone:

E-mail:

Fax:

Residential Development (4 or more units)

Commercial Building Project

Industrial Building Project

Remodeling (exceeding \$250,000)

Other: _____

Total Building Valuation:

Public Art Allocation (1% of Total Building Valuation):

Public Art In-Lieu Fee (1.5% of Total Building Valuation):

Business License Number:

Expiration Date:

PROPOSED PUBLIC ART

Permanent Artwork

Cultural Programing/Performance

Facilities

Eligible Artists

Other: _____

Description:

DOCUMENT CHECKLIST

Preliminary sketches/photographs, or other documentation

Proposed development plans (including location of proposed artwork and adjacent parcels)

Narrative Statement

Artwork Maintenance Plan

Signature:

Date:

Name:

***** FOR OFFICE USE ONLY *****

Application Received By:

Date:

Public Art Commission Meeting Date:

Approved or Denied: