



FOURTH OF JULY / FESTIVAL OF BALLOONS COMMITTEE AGENDA
Amedee O. "Dick" Richards, Jr. Council Chamber, 1425 Mission Street
Wednesday, March 27, 2019 at 7:00 p.m.

Rosemary Whitney, Chair / Jim Anderson, Vice Chair
Michael Schlaifer, Treasurer / Megan Colburn, Secretary

Councilmember Michael Cacciotti, City Council Liaison
Anthony Kim, Community Services Coordinator, City Staff Liaison

- Chairperson, Rosemary Whitney called the meeting to order on March 27, 2019 at 7:06pm.
- Pledge of Allegiance.
- **Roll Call:**
 - **Committee Members Present:**
 - Rosemary Whitney
 - Jim Anderson
 - Megan Colburn
 - Michael Schlaifer
 - Joe Payne
 - Marty Smith
 - Robert MacTavish
 - Bob McClain
 - Lindy Yeun
 - Erin Anderson
 - **Committee Members Absent:**
 - Tracy Perry
 - Marlin Perry
 - Jane Jackson
 - Bill Glazier
 - Joan Shaw
 - **Council Liaison:**
 - Michael Cacciotti



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- **City Staff Liaison Present:**
 - Anthony Kim
- Motion to approve the Minutes from January 2019 made by Bob McClain and Jim Anderson. Motion approved.
- Motion to approve the minutes from February 2019 made by Joe Payne and Jim Anderson. Motion approved.
- **Public:** Steven Lawrence is here from the South Pasadenan who is sitting in for Bill Glazier. Steven said he appreciates being the official publication of the Festival of balloons. We are hoping to have more pieces this year about the parade and the history of the Festival of Balloons.
- **Old Business:** Joe Payne reported that Michael Cacciotti invited him to speak at the City council meeting about council members donating part of their discretionary funds to us for flags. We received \$3,500 from their funds from 4 different council members. We will also probably have to replace the banner above Fair Oaks since its looking quite worn. The council was quite generous and we really appreciate it. We are in pretty good shape without having to increase the ticket price.
- **Treasurer Report:** We have \$10,826.96 in the account as of right now. We are down about \$2,000 from where we were a year ago. We have to be careful going into the event but we should be good in the long run but as of right now we are still in a challenging position.
 - Motion made to make the Pyro down payment was motioned by Jim Anderson and Marty Smith. Motion Approved.



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- **Parade:** Joe Payne reported that we have our theme in place so in a few weeks he will send the entry forms to the participants. It will be a good theme for design for the entries.
- **Cars:** Nothing new to report.
- **Posters:** Joe Payne reported that in early May/late April we will get the posters to the schools.
- **Decoration:** Ashley Ziegler has moved to Arizona. We need to find a new decoration chair.
- **Sound/Park:** Bob McClain reported that we will have troop 333 there to help out.
- **Food Booth:** Rosemary Whitney reported that we are planning on moving the food booths closer to the ticket booth. Jane Jackson and Rosemary will meet at the park and try to figure out what the exact location will be.
- **Fireworks/Stadium:** Marty Smith reported that it's the same as in the past. He has a couple different bands that he wants to bring in. He is hoping to cut the entertainment costs this year. Anthony Kim brought up moving fireworks to the middle school and the committee reported that it's too small of a space there and no room for fall out. Steven Lawrence brought up that one of the DUDES is in a band and would headline for free. The band is Little Silver Hearts (Dawn lee) and is well known around town and could be a great way to draw more people into the stadium.
- **Tickets:** Robert MacTavish reported that 2,793 tickets were sold last year in total which brought in over \$31,000. Jones Coffee will hopefully be selling tickets for us this year.



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- **Security:** Joe Payne reported that he will be meeting with the new police chief soon. We have next to nothing in reserves so we are limited in who can help out.
- **Staff Liaison Report:** Anthony Kim reported that at the last meeting he circulated the contact roster for updating and it has gone missing. He reported that we are being asked to give up our slot in the city council chambers for the fourth Wednesday of the month. We are talking about a new location. Steven offered the South Pasadenan for us to have the meeting in.
- Meeting adjourned at 7:50pm. The next meeting will be on April 24, 2019 at 7pm in the South Pasadenan's office at 1127 Mission Street South Pasadena, CA 91030.

Approved: Rosemary Whitney Date: 4-24-19
Committee Chairperson

