

## Number of Ideas per Major Program Area from 2/7/2014 Community Forum

Major Program Area	Recorded During Break Out Group	Reported Out of Break Out Group
Transportation & Transit	17	11
Community Amenities & Services	17	10
Land Use & Economic Development	15	9
Public Infrastructure	8	5
Environmental Leadership	4	2
Administration & Finance	7	1
Public Safety & Disaster Preparation	6	1

## Key Word Analysis: Top Four Most Commonly Mentioned Subjects During Community Forum Report Out\*

Subject	Number of Times
Parking	6
Traffic	6
Community Center/ Senior Center	5
Multi-modal/ Bicycle/ Pedestrian	5

\*Please note that the list of commonly mentioned subjects provides the number of times that each subject was mentioned, regardless of Major Program Area. It does not reflect the nature of the comment made by a resident, but is instead intended to provide a brief summary of the frequency with which topics were discussed. For additional information on the nature of the comments made, and what other subjects were discussed in a particular Major Program Area, please see the list of "Big-Picture Ideas" Reported out of the Break Out Groups.

## "Big-Picture Ideas" Reported out of Break-out Groups at 2/7/2015 Community Forum

Table.Idea #	Idea	Major Program Area
1.1	Comprehensive traffic and parking study including multi-modal transport; zip cars	Transportation & Transit
1.2	Recreation: community center; pocket park potential; under-served areas	Community Amenities & Services
1.3	Solar/sustainable energy: street lights; fund by developer	Environmental Leadership
2.1	Utility Users Tax awareness and outreach	Administration & Finance
2.2	Traffic signal alignments	Transportation & Transit
2.3	Capital improvement efficiencies: bonds and grants; water and street repair at same time	Public Infrastructure
3.1	Land Use Plan Updates: General Plan, Mission Street Specific Plan	Land Use & Economic Development
3.2	Kid-friendly stores, restaurants play-spaces ,etc.	Community Amenities & Services
3.3	Assistance for the homeless	Community Amenities & Services
4.1	Comprehensive traffic congestion and safety plan	Transportation & Transit
4.2	Economic development plan and its impact on City resources (parking, water, sewer)	Land Use & Economic Development
4.3	Development of new senior and community center and expansion of library	Community Amenities & Services
5.1	See dog park through to conclusion as currently scoped and designed	Community Amenities & Services
5.2	Monterrey Road Diet: more area residents' input; in what way this would benefit residents	Transportation & Transit
5.3	More walkable City at night: lighting and sidewalk repair; promote pedestrian safety/signage/education	Public Infrastructure
6.1	Update General Plan & Mission Street Specific Plan	Land Use & Economic Development
6.2	Improved services for Seniors	Community Amenities & Services
6.3	Balancing multiple modes of travel (car, bikes, peds)	Transportation & Transit
A.1	Affordable senior housing - require developers to provide set percentage of units when development is over 20 units	Land Use & Economic Development
A.2	Create parking improvement district: provide parking for new & existing businesses for Mission West and Rialto/Downtown projects	Transportation & Transit
A.3	Online Smart Administration: forms access, ordinance access, fee & license payments, "paperless" forms in Planning & Building Dept.	Environmental Leadership
B.1	Focus on Disaster & Safety Program by: exploring new communications; involving community groups/orgs; connecting/sharing information; EOC; better coordination with schools	Public Safety & Disaster Preparedness
B.2	Address parking issues and alternative transportation to South Pas downtown and Gold Line	Transportation & Transit
B.3	Continue to develop small businesses that serve needs of community & greater intersection between public art and business attraction program	Land Use & Economic Development

## "Big-Picture Ideas" Reported out of Break-out Groups at 2/7/2015 Community Forum

Table.Idea #	Idea	Major Program Area
C.1	General Plan Update with emphasis on Circulation Element	Land Use & Economic Development
C.2	Senior/Community Center Facility	Community Amenities & Services
C.3	Entries & major corridors: beautify, enhance & modernize with monument signs & landscaping	Public Infrastructure
D.1	Retain Utilities Users Tax	Community Amenities & Services
D.2	Better traffic control on Monterey Road: no bike lanes, road diets, turn lanes, or signals	Transportation & Transit
D.3	No condo or other development on School District lot. Library, Senior Center, and other users should be able to park there.	Land Use & Economic Development
E.1	Transportation: congestion: local bus; bike lanes; alternative transportation	Transportation & Transit
E.2	Water: infrastructure; recycled/gray water; self-reliance; work with regional agencies	Public Infrastructure
E.3	review public land uses: use of open space; playing fields; parking lots; golf course	Community Amenities & Services
F.1	Prioritize Community Center development.	Community Amenities & Services
F.2	Develop city-wide traffic study.	Transportation & Transit
F.3	Promote economic redevelopment in downtown area in a dynamic and focused way.	Land Use & Economic Development
G.1	Citywide parking revenue generation study	Transportation & Transit
G.2	Encourage family-oriented evening amenities with wifi	Land Use & Economic Development
G.3	Citywide wayfinding signage program	Public Infrastructure

List of all Resident "Big-Picture Ideas" received at 2/7/2015 Community Forum

Source	Idea	Major Program Area
Comment Card- Dr. Harry Lieberman	Combined and strengthened Neighborhood Watch and CERT programs	Public Safety & Disaster Preparedness
Comment Card- Ite Laird	Fixing Aging infrastructure	Public Infrastructure
Comment Card- Ite Laird	Building the South Pasadena Dog Park	Community Amenities & Services
Table 1	Comprehensive Traffic and Parking Study: Multiple benefits; economic development issues; multi-modal to include walking & biking; look into bond measure to address problems quickly	Transportation & Transit
Table 1	Recreation: community center; under served area of Mission/Meridian; pocket park potential; quickly actionable to sprinkle pocket parks in community	Community Amenities & Services
Table 1	Solar Development with new construction: fund by developer to contribute to solar infrastructure	Environmental Leadership
Table 1	Senior loan program: to repair residential properties; incentivize senior property; community group to identify homes owned by seniors that are in disrepair & affecting neighborhoods; HGTV/OSH/Lowes sponsorship opportunity to complete	Land Use & Economic Development
Table 2	Lease or purchase City vehicles?	Administration & Finance
Table 2	Outreach on benefits of Utility Users Tax: outreach for why it is good; Police Department and Fire Department; impacts all but school; media outreach; public forums - awareness	Administration & Finance
Table 2	Synchronizing traffic signals along Fair Oaks and Fremont: entire stretch of street; working with Alhambra	Transportation & Transit
Table 2	Homeless outreach : survey	Community Amenities & Services
Table 2	710: news organizations; PR person; opposite editors supporting City's position	Transportation & Transit
Table 2	Improve efficiency: replace sewer and sidewalk at same time; two for one; combined improvement projects save money	Public Infrastructure
Table 3	Infrastructure	Public Infrastructure
Table 3	Environmental leadership	Environmental Leadership
Table 3	Land Use plans updates	Land Use & Economic Development
Table 3	Kid friendly stores, restaurants, play spaces	Land Use & Economic Development
Table 3	Rialto theater reuse/ preservation	Land Use & Economic Development
Table 3	Small-town preservation	Land Use & Economic Development
Table 3	Community garden	Community Amenities & Services
Table 3	Homeless assistance	Community Amenities & Services

List of all Resident "Big-Picture Ideas" received at 2/7/2015 Community Forum

Source	Idea	Major Program Area
Table 4	Comprehensive traffic congestion and safety plan (bulb-outs, Monterey Road)	Transportation & Transit
Table 4	Parking needs for existing and future businesses	Transportation & Transit
Table 4	Economic Development plan and its impacts on City resources (parking, water, etc)	Land Use & Economic Development
Table 4	Development of new senior and community center and expansion of Library	Community Amenities & Services
Table 5	Monterey Road Diet: more public outreach needed; neighborhood input	Transportation & Transit
Table 5	See Dog park through to conclusion as currently scoped/ designed	Community Amenities & Services
Table 5	More walkable city at night: lighting and sidewalk replacement; promote pedestrian safety; signage; repair	Public Infrastructure
Table 5	Reduce expenses, Cut taxes	Administration & Finance
Table 5	Comprehensive traffic circulation strategy that also reduces volume on Fremont	Transportation & Transit
Table 5	Incentives that place a premium on work performance and efficiency	Administration & Finance
Table 6	Citywide Wi-Fi Utility	Community Amenities & Services
Table 6	Update General Plan and Update Mission Street Specific Plan	Land Use & Economic Development
Table 6	Parking Structure	Public Infrastructure
Table 6	Transportation for Seniors	Community Amenities & Services
Table 6	Improved services for seniors: low cost housing	Community Amenities & Services
Table 6	Increased Neighborhood Watch programs	Public Safety & Disaster Preparedness
Table 6	Community outreach	Administration & Finance
Table 6	Broad programming at Community Center	Community Amenities & Services
Table 6	Balancing multiple modes of travel (car, bikes, pedestrians)	Transportation & Transit
Table 6	Longer range infrastructure planning	Public Infrastructure
Table 6	Re-evaluation of speed limits: e.g. Arroyo Drive	Transportation & Transit
Table 6	Concern of recent robberies	Public Safety & Disaster Preparedness
Table 6	Downtown Development standards	Land Use & Economic Development

List of all Resident "Big-Picture Ideas" received at 2/7/2015 Community Forum

Source	Idea	Major Program Area
Table A	Green based smart administration: Strengthen organizational efficiency by providing more on-line forms; paying fees online; viewing City ordinances on-line	Environmental Leadership
Table A	Affordable Housing: increase opportunities for affordable senior citizen housing; developers should be required to provide a certain number of units for senior housing (five or more units)	Land Use & Economic Development
Table A	Create a parking improvement district/plan for Mission Street & Rialto Theater/Downtown	Transportation & Transit
Table A	Strengthen the CERT program by increasing size and facilities of Emergency Command Center and providing emergency resources for Community	Public Safety & Disaster Preparedness
Table A	Fund an update to the City's list of historic resources/properties	Land Use & Economic Development
Table B	Focus by City on Disaster & Safety program by: explore new communications; involve community groups/ orgs; connect/ share info; EOC; better coordination with schools	Public Safety & Disaster Preparedness
Table B	Continue to develop small businesses that serve needs of community & greater intersection between public art and business attraction program	Land Use & Economic Development
Table B	Address parking issues and access to South Pas downtown and Gold Line; encourage residents to get out of their vehicles by providing alternative modes such as shuttle system	Transportation & Transit
Table C	General Plan update, emphasis on a new circulation element	Land Use & Economic Development
Table C	Senior/ Community Facility project - priority push	Community Amenities & Services
Table C	South Pasadena entrances: beautify and better signage; parkway beautification; standardized and modernized; monument signs	Public Infrastructure
Table D	Monterey Road: better traffic control; no bike lanes, no bike lanes, no road diet, no turn lanes, no signals	Transportation & Transit
Table D	No condo development or privatization of School District lot; Library users should be able to park there	Land Use & Economic Development
Table D	Traffic remediation on Fair Oaks, including revised on-ramp to 110	Transportation & Transit
Table D	Retain Utility Users Tax	Administration & Finance
Table D	Renew Library measure with C.P.I factor	Administration & Finance
Table D	City-wide Wi-Fi	Community Amenities & Services
Table D	Encourage owners of Rialto to share plans ASAP and allow for public input	Land Use & Economic Development
Table D	Continue with plans of Community Center and Senior Center	Community Amenities & Services

List of all Resident "Big-Picture Ideas" received at 2/7/2015 Community Forum

Source	Idea	Major Program Area
Table E	City-wide traffic: traffic light synchronization on Fair Oaks; Fair Oaks/I-110 traffic ramp; improvements	Transportation & Transit
Table E	Gray water system/ water conservation; rain water capture; extend gray water system to South Pasadena from Pasadena; self-sufficient for water	Environmental Leadership
Table E	Support for the arts: public art sculptures/ statues; use Rialto as catalyst for performing arts/film	Community Amenities & Services
Table E	Not enough playing fields/ re-evaluate use of existing facilities/ space	Community Amenities & Services
Table E	Light rail/ bus/ local trolley/ Gold Line Bus	Transportation & Transit
Table F	Prioritize community Center	Community Amenities & Services
Table F	City-wide parking and traffic study:	Transportation & Transit
Table F	Promote economic redevelopment in Downtown area in dynamic and focused way: work with building owners to promote local businesses (economic gardening); enhance small businesses; tax incentives for fixing historic store fronts; find ways to promote historical facades; increase walkability; revitalize downtown area; Mission Gap (empty stores); retail shops	Land Use & Economic Development
Table G	Integrated Neighborhood Watch-CERT program	Public Safety & Disaster Preparedness
Table G	Wayfinding Signage; location signage	Public Infrastructure
Table G	Parking- charging on Mission Street; revenue sources; specifically fund improvements in parking district; prevention of outside people from using street parking spaces around Gold Line	Transportation & Transit